

### COUNTY BUSINESS UPDATE WEBINAR #3

# WHERE DO WE GO FROM HERE SUSTAINABILITY & INNOVATION

## FRIDAY, JULY 23RD | 9:30AM



**SPONORED BY:** 





### CHIEF ADMINISTRATIVE OFFICE TARA JACKSON



### COUNTY REGIONAL DIRECTOR, U.S. SENATOR BEN CARDIN'S OFFICE JARRYD HAWKINS

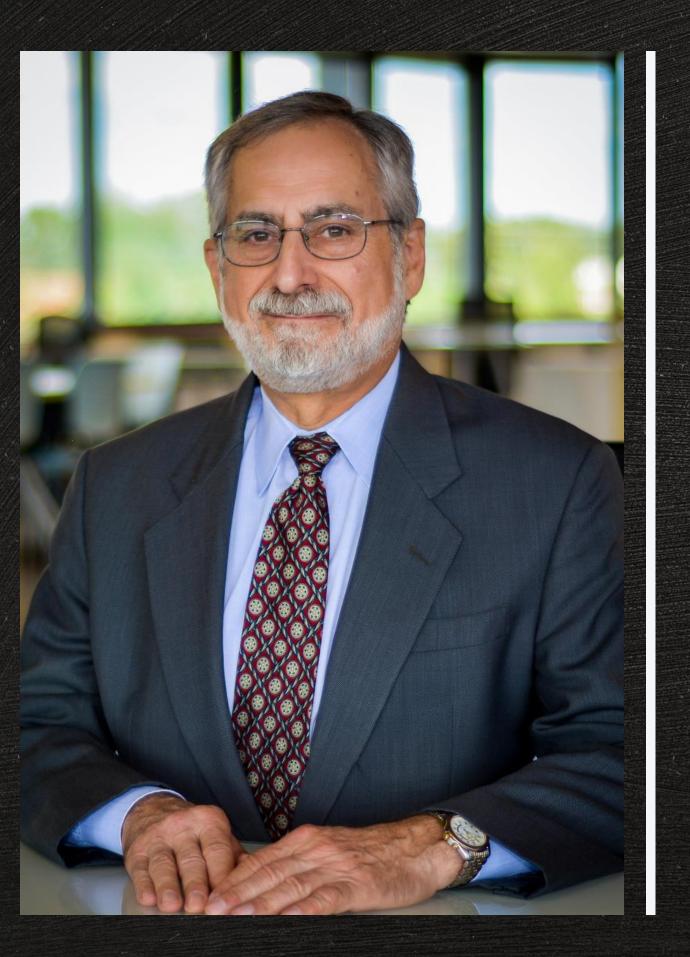


ECONOMIST ANIRBAN BASU

# **RECORDING IN SESSION**

REC





# **OPEN REMARKS**

David lannucci President & CEO



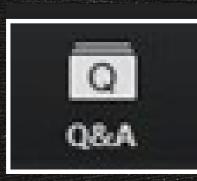




### Prince George's County Economic Development Corporation

# HOUSE KEEPING

### IF YOU HAVE QUESTIONS DURING THE PRESENTATION PLEASE USE THE 'Q&A' BUTTON BELOW



CAMERAS AND MICROPHONES ARE DISABLED FOR THIS WEBINAR

• THIS WEBINAR WILL BE AVAILABLE AT PGCEDC.COM/COVID19

# R THIS WEBINAR



# AGENDA

# • OPEN REMARKS

# PRINCE GEORGE'S COUNTY UPDATE

- County steps to stimulate local economy
- Regional Hospital
- Impact of Federal infrastructure measure on County
- Questions & Discussion

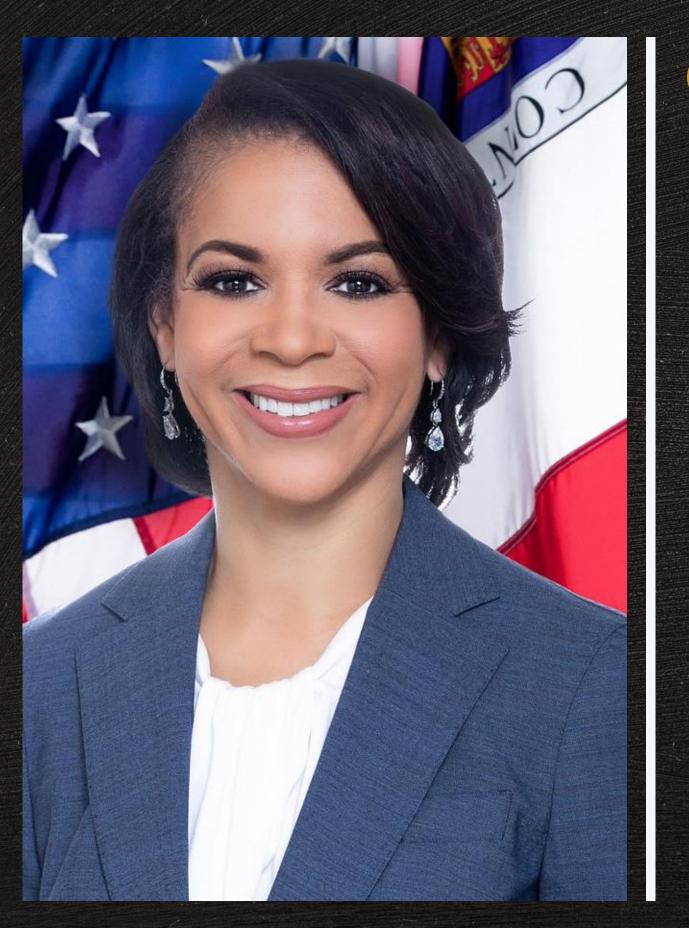
## FEDERAL UPDATE

- Infrastructure Bill
- Questions & Discussion

# • ECONOMY UPDATE

- Maryland State of Economy
- Prince George's County economy
- 2021 and 2022
- Questions & Discussion





# COUNTY UPDATE

Tara Jackson Chief Administrative Officer Prince George's County

# **DISCUSSION TOPICS**

- County steps to stimulate local economy
- Regional Hospital



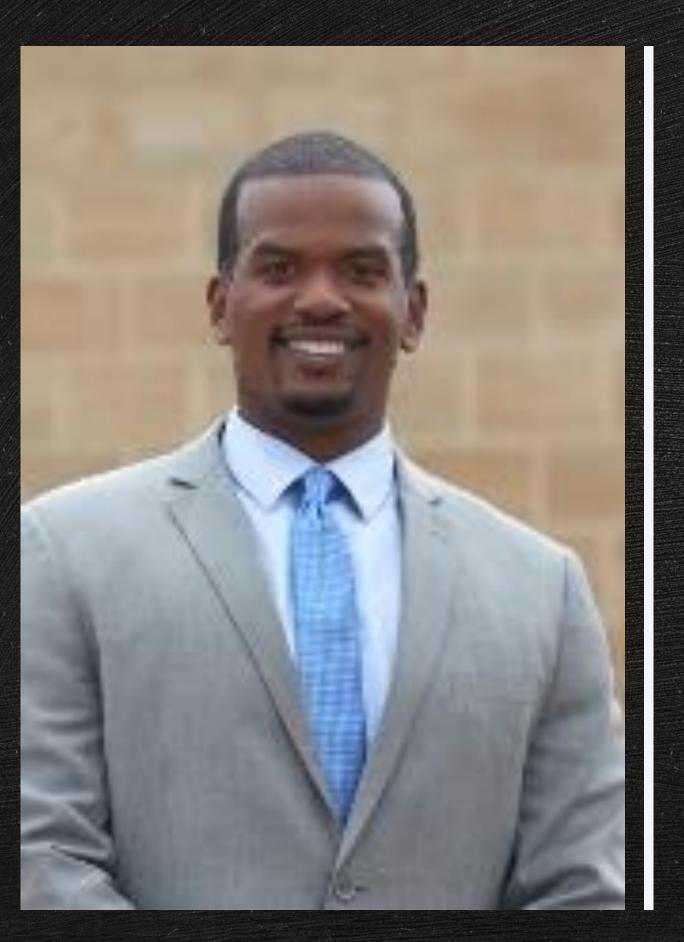
### Impact of Federal infrastructure measure on County



# **INTRODUCTION OF SPEAKER** David Harrington President & CEO Prince George's Chamber of Commerce







# FEDERALUPDATE

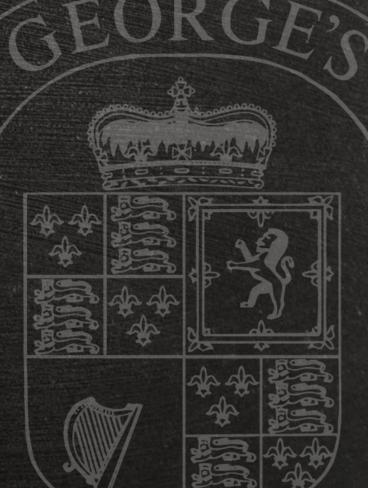
Jarryd Hawkins U.S. Senator Ben Cardin's Office

# **DISCUSSION TOPICS**

- Infrastructure Bill
- Questions & Discussion







# PRINCE GEORGE'S COUNTY CHAMBER OF COMMERCE

# WHERE DO WE GO FROM HERE?

Jarryd Hawkins, United States Senator Ben Cardin's Office

202-997-7725

Jarryd\_Hawkins@cardin.senate.gov



# Acknowledgments

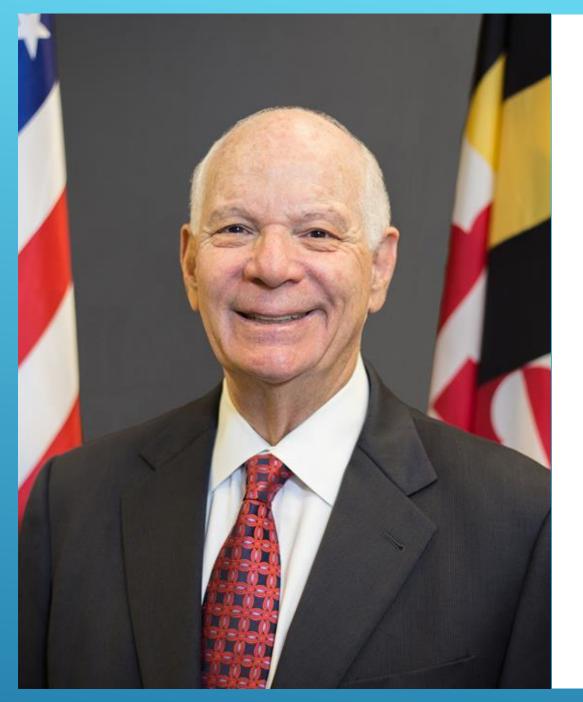
COUNTY EXECUTIVE ANGELA ALSOBROOKS

PRINCE GEORGE'S CHAMBER OF COMMERCE **DAVID HARRINGTON & TEAM** 

ECONOMIC DEVELOPMENT COMMITTEE TOM FARASY & ADENIA BRADLEY, CO-CHAIRS

ECONOMIC DEVELOPMENT CORPORATION DAVID IANNUCCI & TEAM







in Washington.

Maryland is home to more than 580,000 small businesses - more than 200,000 of which are minority-owned and employ 8 percent of the private workforce. In fact, we have the highest rate of per-capita minority business ownership in the United States and rank second for minority women-owned firms.

But work remains to ensure the promise of entrepreneurship is available to anyone with a good idea and the determination to succeed. Communities of color face systemic barriers to credit, markets, and economic and social capital that can make the dream of business ownership a challenge. No entrepreneur should be locked out of business opportunities because of their ethnicity, socioeconomic status, or zip code.

As the Ranking Member on the Small Business Committee, I'm pleased to present this new resource guide with information for Maryland's minority-owned small businesses to start, grow, and thrive.

Inside you'll find a range of tools offered by the U.S. Small Business Administration (SBA), the federal government, and the state of Maryland, including:

✓ Capital: Financing Options to Start or Grow Your Business ✓ Counseling: Getting Help to Start Up, Market, and Manage Your Business ✓ Contracting: Winning Contracts with the Federal Government

You'll also find information for women and veteran entrepreneurs, innovators, and Maryland small businesses seeking to reach customers around the world.

I hope you find this resource guide valuable. If you have questions, need assistance with SBA, or contact information for minority small business services available in Maryland, I encourage you to visit my website (www.cardin.senate.gov) or contact one of my regional offices.



FIRST ELECTED TO THE SENATE IN 2006, SENATOR CARDIN CURRENTLY SERVES AS CHAIR OF THE SMALL BUSINESS & ENTREPRENEURSHIP COMMITTEE, WHICH IS ON THE FOREFRONT OF REBUILDING OUR ECONOMY. HE IS A SENIOR MEMBER OF THE SENATE FOREIGN RELATIONS, FINANCE, AND ENVIRONMENT & PUBLIC WORKS COMMITTEES.



When I was elected to the Senate in 2006, I requested a seat on the Senate Committee on Small Business and Entrepreneurship to make sure the concerns of Maryland's small businesses - particularly our diverse minority- and women-owned businesses - were heard

### www.cardin.senate.gov

Socal Media

www.facebook.com/SenatorReoCardin www.twitter.com/SenatorCardin

100 South Charles Street Tower 1, Suite 1710 Baltimore, MD 21201 (410) 962-4436

### Bowie

10201 Martin Luther King, Jr. Hwy Suite 210 Bowie, MD 20720 (301) 860-0414

### Cumberland 13 Canal Street

Room 305 Cumberland, MD 21502 (301) 777-2957

### Rockville

451 Hungerford Drive Suite 230 Rockville, MD 20850 (301) 762-2974

### Salisbury

Plaza Gallery Building 212 West Main Street Suite 301C Salisbury, MD 21801 (410) 546-4250

### Washington, D.C. 509 Hart Senate Office Building

Washington, DC 20510 (202) 224-4524

Maryland 3











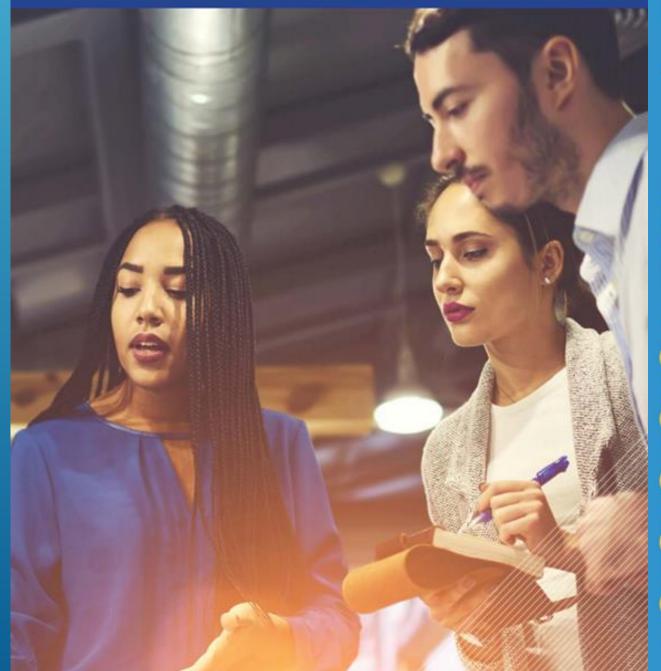






### **Helping Maryland's Minority Small Business Owners**

U.S. Senator Ben Cardin: Government and Community Programs Resource Guide





### Maryland

MARYLAND

SMALL BUSINESSES

 Maryland has the highest average number of minorityowned businesses in the country.

Top five cities in Maryland for minority business owners (minority businesses per 1,000 residents):

### Capitol Heights, MD (5.3)

2 Beltsville, MD (2.7)

- Brentwood, MD (2.5)
- 4 Gambrills, MD (2.3)
- 5 Bowie, MD (1.7)

Source: Paychex

# **SBA Programs**

### Capital

The SBA provides a range of capital services that enable Maryland's minority and women-owned small businesses to start and grow.

The SBA 7(a) Loan Guaranty Program is the agency's flagship capital access program and a model for publicprivate partnerships. It provides government backed loans for small businesses that have repayment ability, but are unable to obtain a conventional bank loan at reasonable rates. The program supports loans for international trade and export promotion, and initiatives to increase lending to minorities, women, and veterans.

✓ SBA makes no direct loans in the 7(a) program. It partners with private-sector lenders and guarantees those loans with zero taxpayer subsidy. The maximum loan size is \$5 million with a maximum term of 25 years so that small businesses can spread out payments and maintain a healthier cash flow.

### The 7(a) Community Advantage Pilot Program utilizes

lenders that are community-based financial institutions focused on financing for women, veterans, low-income borrowers, and minority entrepreneurs just starting up or in business for a few years. The program provides access to free business counseling while applying for financing.



The SBA Microloan Program provides small dollar loans (up to \$50,000) to women, low-income, minority, veteran, and other small business owners through a network of gualified nonprofit intermediaries. The maximum term for a microloan is six years.

✓ Microloans can be used for working capital, supplies, or equipment. The program provides business-based training and technical assistance to help micro-borrowers unable to get conventional capital to start or grow a business.

### The Small Business Investment Company

(SBIC) Program provides early-stage capital to entrepreneurs. SBICs are privately-owned and managed investment funds that use their own capital plus funds borrowed with an SBA guaranty to make debt investments in qualifying small businesses.

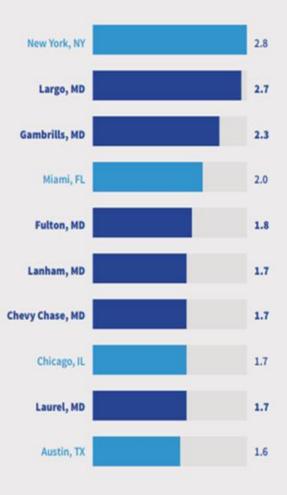
- ✓ Some of America's most iconic brands have received investment capital from SBICs, including Apple, Tesla, Whole Foods, Staples, Intel, FedEx, and Costco.
- ✓ In 2017, the program deployed \$76 million of capital to Maryland small businesses.

More information on SBA loans is available at: www.sba.gov.

### Accessing Capital in Maryland (2017)

- Minority business owners received 35 percent of 7(a) loan approvals and 43 percent of loan dollars
- Minority business owners received nearly all Microloan approvals (92 percent) and 84 percent of total dollars

Six of the top 10 U.S. cities with the greatest average number of minority women-owned businesses are located in Maryland.



### Source: Paychex

Source: SBA

# Federal Update COVID-19 INFRASTRUCTURE PACKAGE SMALL BUSINESS



# Covid-19



Mayor LaToya Cantrell 🤣 @mayorcantrell

Today, I announced an indoor mask advisory to slow the alarming spread of #COVID19

I am recommending that everyone, regardless of vaccination status, should wear a mask indoors when with people who are not in their immediate household.

instagram.com/tv/CRmuUuGFsiD...

7:17 PM · Jul 21, 2021

()

y

♡ 59 🦻 See the latest COVID-19 information on Twitter

"These shots need to get in everybody's arms as rapidly as possible or we're going to be back in a situation in the fall that we don't yearn for — that we went through last year." –Sen. Mitch McConnell (R)

# Bipartisan Infrastructure Package









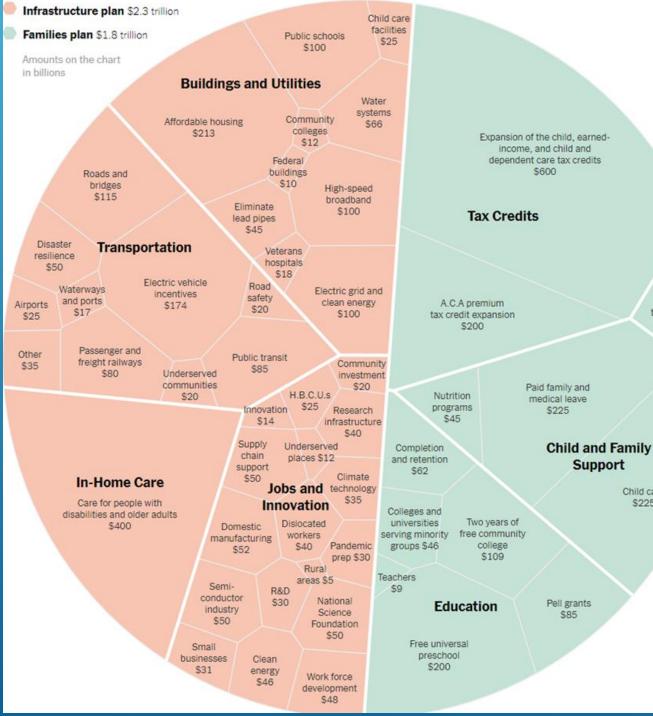


### **Bipartisan Infrastructure Framework**

|   | Amount (billions) |
|---|-------------------|
| Total                                     | \$579             |
| Transportation                            | <u>\$312</u>      |
| Roads, bridges, major projects            | \$109             |
| Safety                                    | \$11              |
| Public transit                            | \$49              |
| Passenger and Freight Rail                | \$66              |
| EV infrastructure                         | \$7.5             |
| Electric buses / transit                  | \$7.5             |
| Reconnecting communities                  | \$1               |
| Airports                                  | \$25              |
| Ports & Waterways                         | \$16              |
| Infrastructure Financing                  | \$20              |
| Other Infrastructure                      | \$266             |
| Water infrastructure                      | \$55              |
| Broadband infrastructure                  | \$65              |
| Environmental remediation                 | \$21              |
| Power infrastructure incl. grid authority | \$73              |
| Western Water Storage                     | \$5               |
| Resilience                                | \$47              |

\*New spending + baseline (over 5 years) = \$973B \*New spending + baseline (over 8 years) = \$1,209B

# Build Back Better!



New policy

### I.R.S. Investments

to collect more revenue \$80

Child care \$225

# Small Business

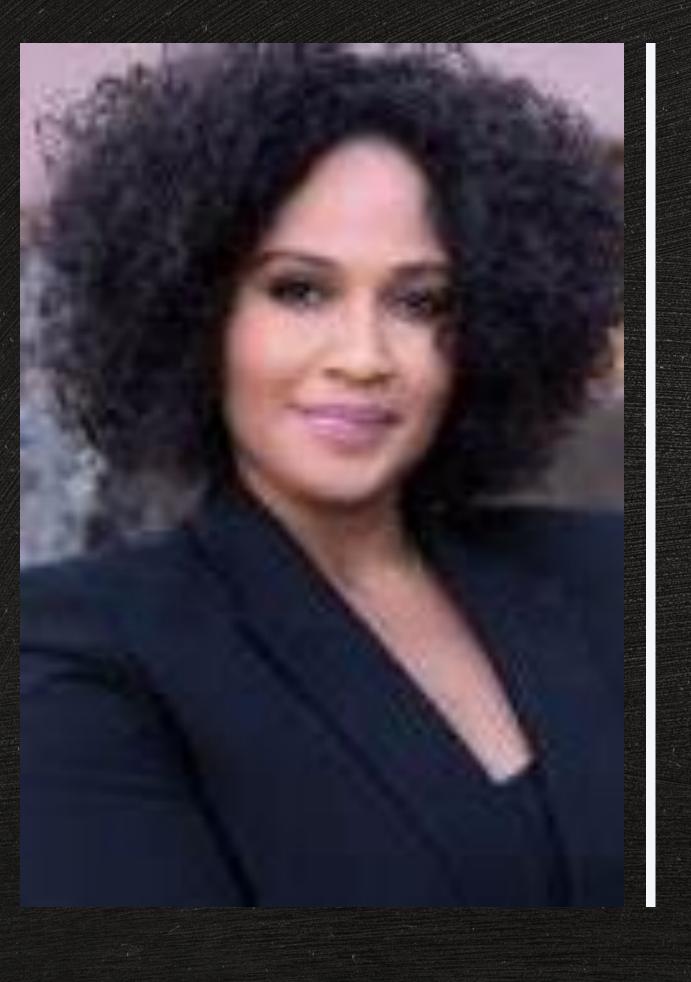
MAKING SURE SMALL BUSINESSES HAVE EQUITABLE ACCESS TO **OPPORTUNITIES IN THE INFRASTRUCTURE PACKAGE.** 

IMPROVING THE 8(A) PROGRAM.

REAUTHORIZING THE MINORITY BUSINESS DEVELOPMENT AGENCY AS A STAND ALONE AGENCY. "IT IS LONG PAST TIME FOR CONGRESS TO MAKE MBDA PERMANENT AND GIVE THE AGENCY ALL THE RESOURCES NECESSARY TO SUPPORT MINORITY ENTREPRENEURS WHO FACE PERVASIVE AND HISTORIC BARRIERS TO BUSINESS OWNERSHIP." – SEN. BEN CARDIN

# THANK YOU





# **INTRODUCTION OF SPEAKER**

Adenia Bradley **Business Development Communications Advisor** Southern Management







# **ECONOMIC UPDATE** Anirban Basu Economist

# **CAREER HIGHLIGHTS**

- Chairman & CEO of Sage Policy Group, Inc.
- Commission.
- Committee

- business leaders



Chair of the Maryland Economic Development

Chairman of the Baltimore County Economic Advisory

• Johns Hopkins University in Global Strategy Lecuere • 2007 & 2016 Maryland's 50 most influential people • 2010 Baltimore Business Journal 20 most powerful



# ECONOMIC UPDATE

# Anirban Basu Economist

# **DISCUSSION TOPICS**

- Maryland State of Economy
- Prince George's County Economy
- 2021 and 2022





# Anirban Basu & The Chamber of Data



Photo: Fandom

**Toward the Post-Pandemic World** 

# **On Behalf of Prince George's County Economic Development Corporation & Chamber of** Commerce

# **By: Anirban Basu** MPP, MA, JD, PhD Sage Policy Group, Inc.

July 23<sup>rd</sup>, 2021

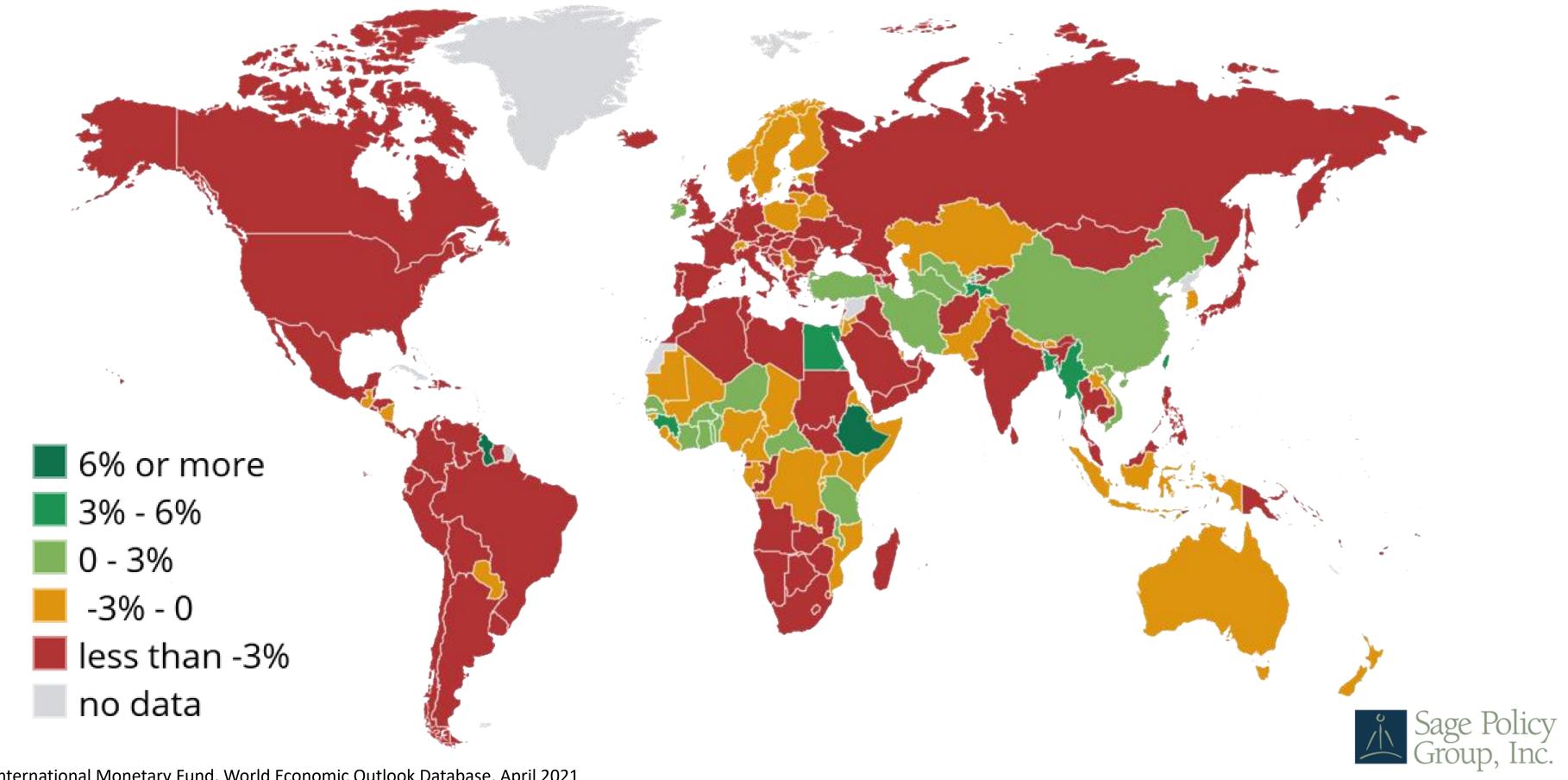


# The Prisoner of My-housekaban





# A Global Economy Transfigured Real GDP Growth 2020, Estimated Annual Percent Change



Source: International Monetary Fund, World Economic Outlook Database, April 2021



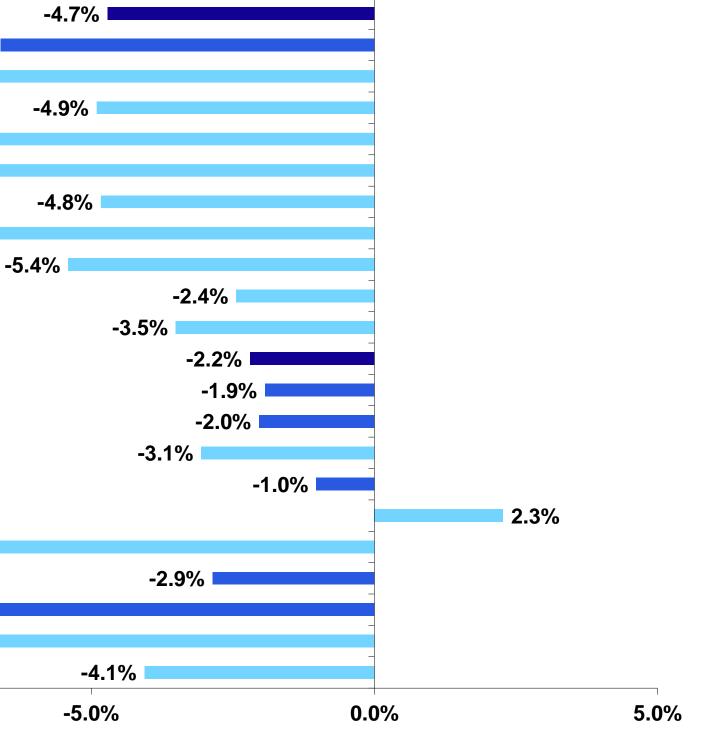
# **Economicus Destructus!** Estimated Growth in Output by Select Global Areas, 2020

| mies          | Advanced Economies                     |
|---------------|--|
| Area -6.6%    | Euro Area                              |
| ance -8.2%    | France                                 |
| many          | Germany                                |
| Italy -8.9%   | Italy                                  |
| Spain -11.0%  | Spain                                  |
| apan          | Japan                                  |
| gdom -9.9%    | United Kingdom                         |
| nada -        | Canada                                 |
| tralia        | Australia                              |
| tates         | United States                          |
| mies          | Emerging Market & Developing Economies |
| Africa        | Sub-Saharan Africa                     |
| irope         | Emerging & Developing Europe           |
| ussia         | Russia                                 |
| Asia          | Emerging & Developing Asia             |
| China         | China                                  |
| India -8.0%   | India                                  |
| Asia          | Middle East & Central Asia             |
| bean -7.0%    | Latin America & the Caribbean          |
| exico -8.2%   | Mexico                                 |
| Brazil        | Brazil                                 |
| -15.0% -10.0% | -15                                    |
|               |  |

Annual % Change

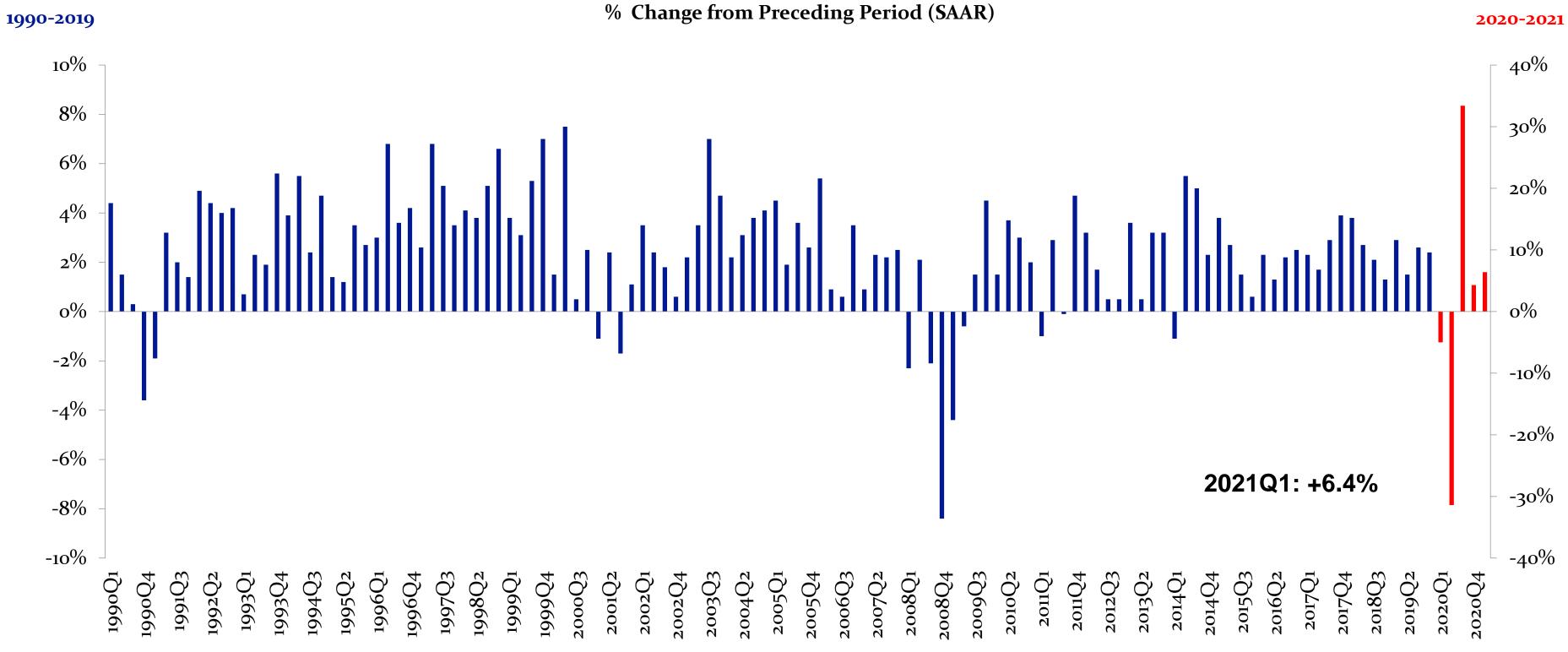
### 2020 Global Output Growth: -3.3%

Source: International Monetary Fund, World Economic Outlook Database, April 2021





## **Gross Domestic Product** *1990Q1 - 2021Q1\**





# The Goblet of Lost Jobs

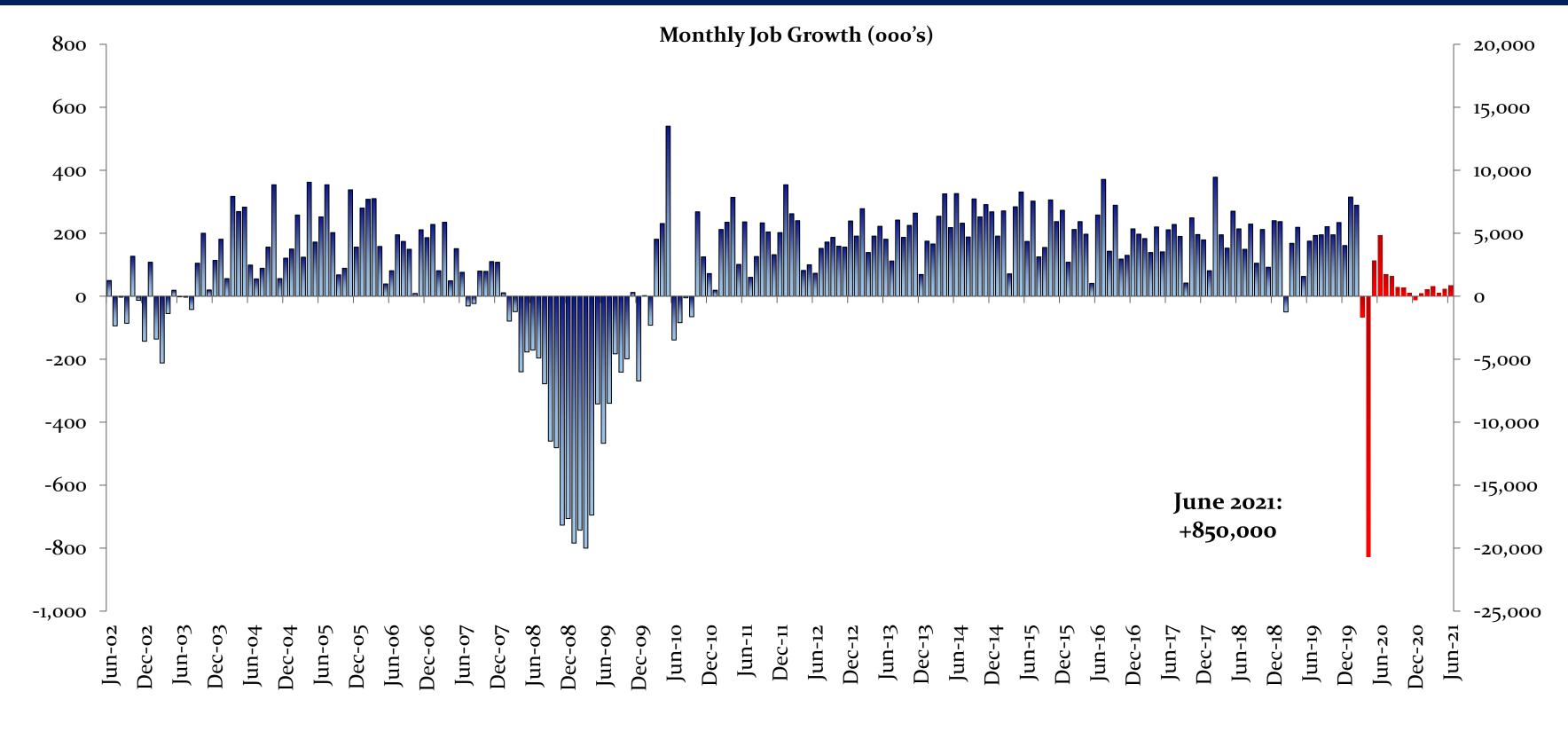




### Help Not Wanted

Photo: Harrypotterfanzone.com

# **Net Change in U.S. Jobs** June 2002 – June 2021



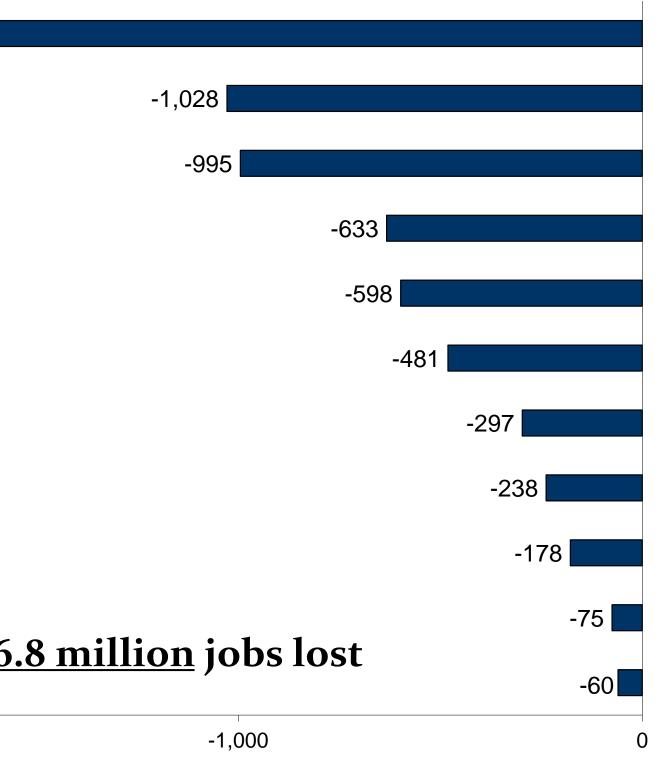




# **U.S. Nonfarm Employment by Industry Sector** February 2020 v. June 2021

| Leisure & Hospitality              | -2,181 |                   |
|------------------------------------|--------|-------------------|
| Education & Health Services        |        |                   |
| Government                         |        |                   |
| Professional & Business Services   |        |                   |
| Trade, Transportation, & Utilities |        |                   |
| Manufacturing                      |        |                   |
| Other Services                     |        |                   |
| Construction                       |        |                   |
| Information                        |        |                   |
| Financial Activities               |        | All told <u>6</u> |
| Mining & Logging                   |        |                   |
| -3,000                             |        | -2,000            |







Thousands, SA

### Maryland Nonfarm Employment by Industry Sector Groups (SA) February 2020 v. June 2021 Absolute Change

Leisure & Hospitality

-60,200

**Education & Health Services** 

Trade, Transportation, & Utilities

**Professional & Business Services** 

Government

**Other Services** 

Mining, Logging, & Construction

**Financial Activities** 

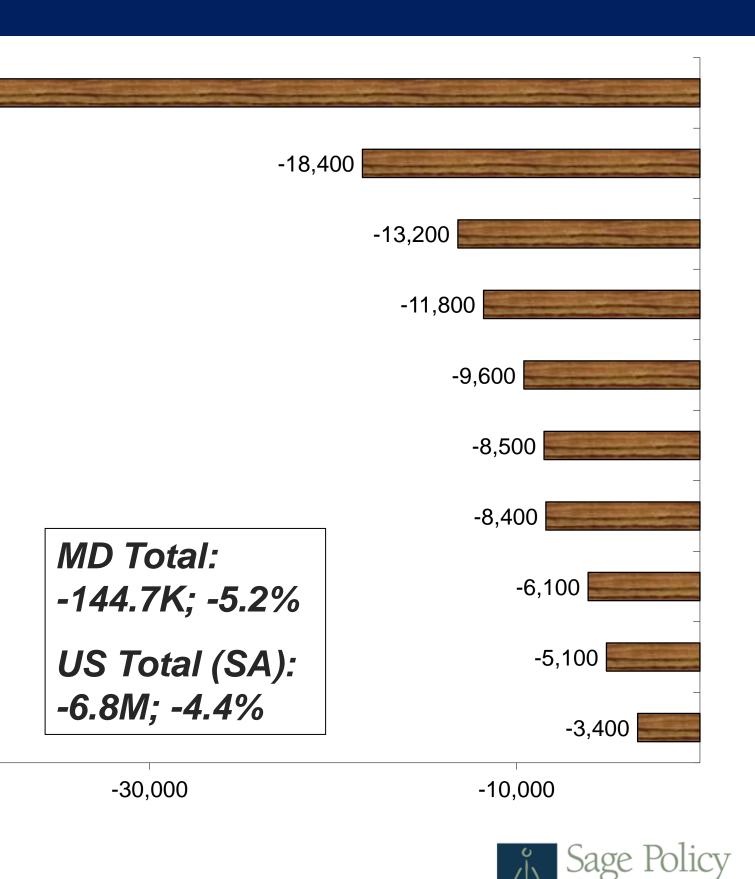
Manufacturing

Information

-70,000

-50,000

\*According to the Local Area Unemployment Statistics (LAUS) program MD lost 249,118 jobs between February 2020 and June 2021.



Group, Inc. Source: U.S. Bureau of Labor Statistics

### **Washington, DC-Arlington-Alexandria MSA Nonfarm Employment** by Industry Sector Groups (NSA) *February 2020 v. June 2021 Absolute Change*

Leisure & Hospitality

-65,400

**Education & Health Services** 

**Other Services** 

Trade, Transportation, & Utilities

**Financial Activities** 

Government

Information

**Professional & Business Services** 

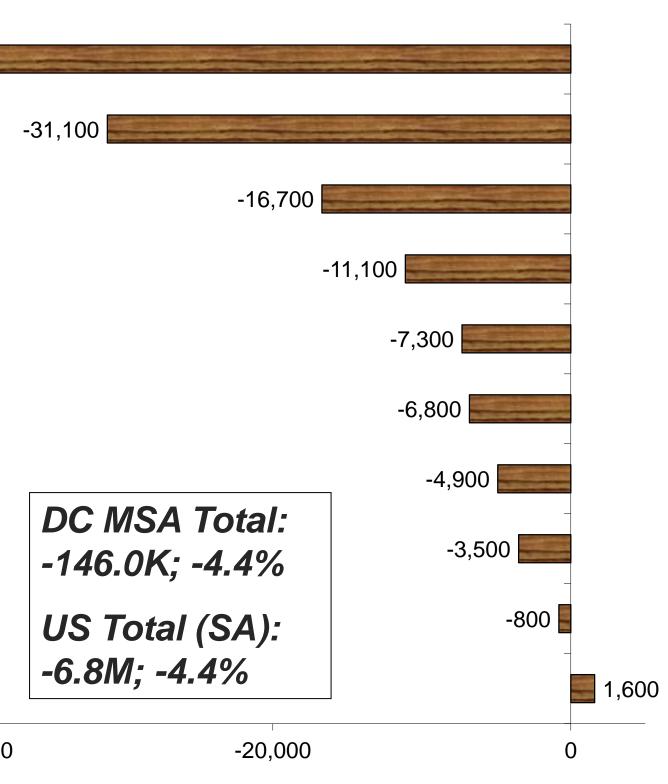
Manufacturing

Mining, Logging, & Construction

-80,000

-40,000

Source: U.S. Bureau of Labor Statistics





# **Employment Growth, 25 Largest Metros (NSA)** *February 2020 v. June 2021 Percent Change*

| MSA   | %   | Rank   |   |
|---|---|--|---|
| San Antonio-New Braunfels, TX                   | -1.0%   | 1 /  | Philadelph<br>PA-NJ-DE-   |
| Denver-Aurora-Lakewood, CO                      | -1.1%   | 14<br>   |   |
| Dallas-Fort Worth-Arlington, TX                 | -1.4%   | 15   | Chicago-N   |
| Charlotte-Concord-Gastonia, NC-SC               |   | 15   | Houston-T   |
| Tampa-St. Petersburg-Clearwater, FL             |   | 17   | Detroit-Wa  |
| Phoenix-Mesa-Scottsdale, AZ                     |   | 18   | Boston-Ca   |
| Atlanta-Sandy Springs-Roswell, GA               |   | 19   | Portland-\  |
| Baltimore-Columbia-Towson, MD                   |   | 20   | Miami-For   |
| St. Louis, MO-IL                                | -3.2%   | 21   | San Diego   |
| Seattle-Tacoma-Bellevue, WA                     | -3.5%   | 22   | New York-   |
| Minneapolis-St. Paul-Bloomington, MN-WI         |   | 23   | San Franc   |
| Riverside-San Bernardino-Ontario, CA            |   | 24   | Los Angel   |
| Washington-Arlington-Alexandria,<br>DC-VA-MD-WV | -4.4%   | 25   | Orlando-K   |
|   | San Antonio-New Braunfels, TX<br>Denver-Aurora-Lakewood, CO<br>Dallas-Fort Worth-Arlington, TX<br>Charlotte-Concord-Gastonia, NC-SC<br>Tampa-St. Petersburg-Clearwater, FL<br>Phoenix-Mesa-Scottsdale, AZ<br>Atlanta-Sandy Springs-Roswell, GA<br><b>Baltimore-Columbia-Towson, MD</b><br>St. Louis, MO-IL<br>Seattle-Tacoma-Bellevue, WA<br>Minneapolis-St. Paul-Bloomington, MN-WI<br>Riverside-San Bernardino-Ontario, CA<br><b>Washington-Arlington-Alexandria,</b> | San Antonio-New Braunfels, TX-1.0%Denver-Aurora-Lakewood, CO-1.1%Dallas-Fort Worth-Arlington, TX-1.4%Charlotte-Concord-Gastonia, NC-SC-2.2%Tampa-St. Petersburg-Clearwater, FL-2.2%Phoenix-Mesa-Scottsdale, AZ-2.4%Atlanta-Sandy Springs-Roswell, GA-2.9%Baltimore-Columbia-Towson, MD-3.0%St. Louis, MO-IL-3.2%Seattle-Tacoma-Bellevue, WA-3.5%Minneapolis-St. Paul-Bloomington, MN-WI-3.6%Riverside-San Bernardino-Ontario, CA-3.7%Washington-Arlington-Alexandria,-4.4% | San Antonio-New Braunfels, TX-1.0%Denver-Aurora-Lakewood, CO-1.1%Dallas-Fort Worth-Arlington, TX-1.4%Dallas-Fort Worth-Arlington, TX-1.4%Charlotte-Concord-Gastonia, NC-SC-2.2%Tampa-St. Petersburg-Clearwater, FL-2.2%Phoenix-Mesa-Scottsdale, AZ-2.4%Atlanta-Sandy Springs-Roswell, GA-2.9%Baltimore-Columbia-Towson, MD-3.0%Seattle-Tacoma-Bellevue, WA-3.5%Seattle-Tacoma-Bellevue, WA-3.6%Riverside-San Bernardino-Ontario, CA-3.7%Washington-Arlington-Alexandria,-4 4%25 |

U.S. Percent Change 2/2020 v. 6/2021: -4.4%

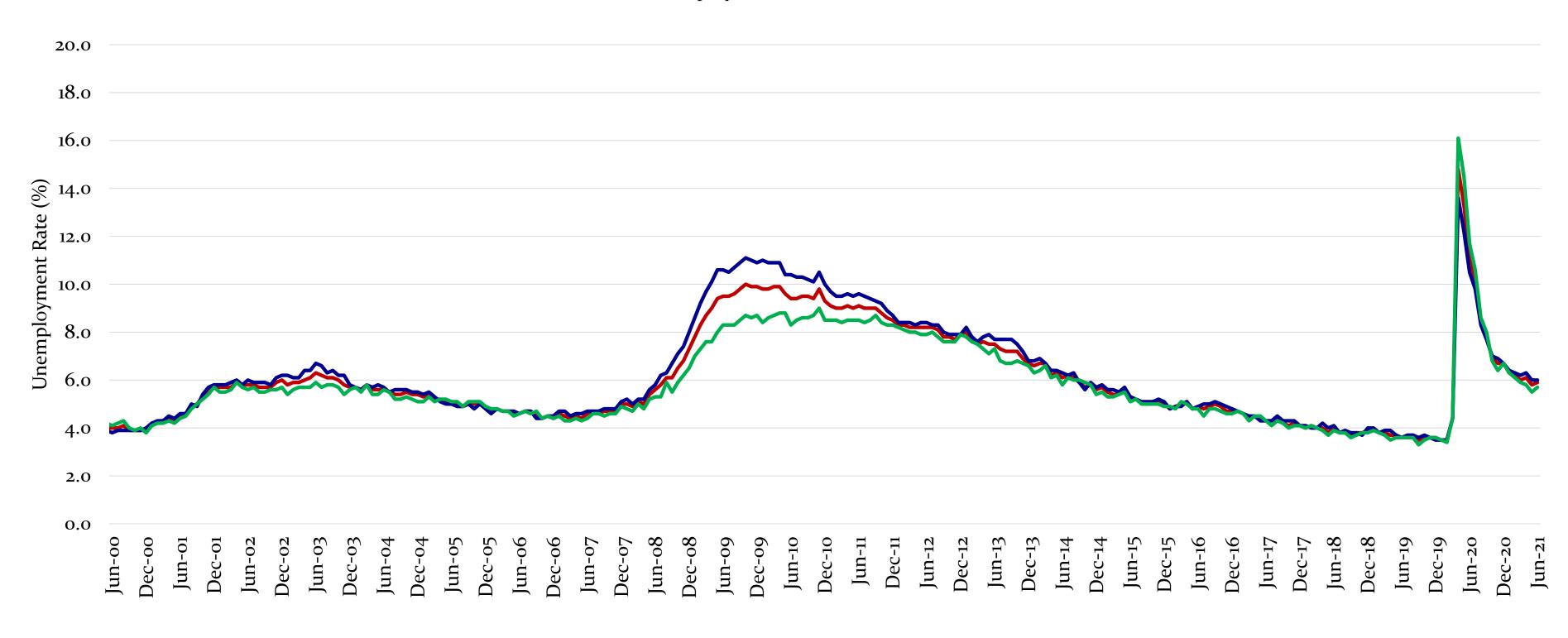
Source: U.S. Bureau of Labor Statistics, Current Employment Statistics (CES) Survey

| MSA                               | %      |
|-----------------------------------|--------|
| hia-Camden-Wilmington,<br>-MD     | -4.5%  |
| Naperville-Elgin, IL-IN-WI        | -4.6%  |
| The Woodlands-Sugar Land, TX      | -4.6%  |
| /arren-Dearborn, MI               | -4.7%  |
| ambridge-Nashua, MA-NH            | -4.9%  |
| Vancouver-Hillsboro, OR-WA        | -5.0%  |
| rt Lauderdale-West Palm Beach, FL | -7.0%  |
| o-Carlsbad, CA                    | -7.1%  |
| -Newark-Jersey City, NY-NJ-PA     | -7.4%  |
| cisco-Oakland-Hayward, CA         | -8.0%  |
| les-Long Beach-Anaheim, CA        | -8.2%  |
| Kissimmee-Sanford, FL             | -10.4% |



# **U.S. Unemployment Rate** June 2000 – June 2021

—Total Unemployment —Men —Women





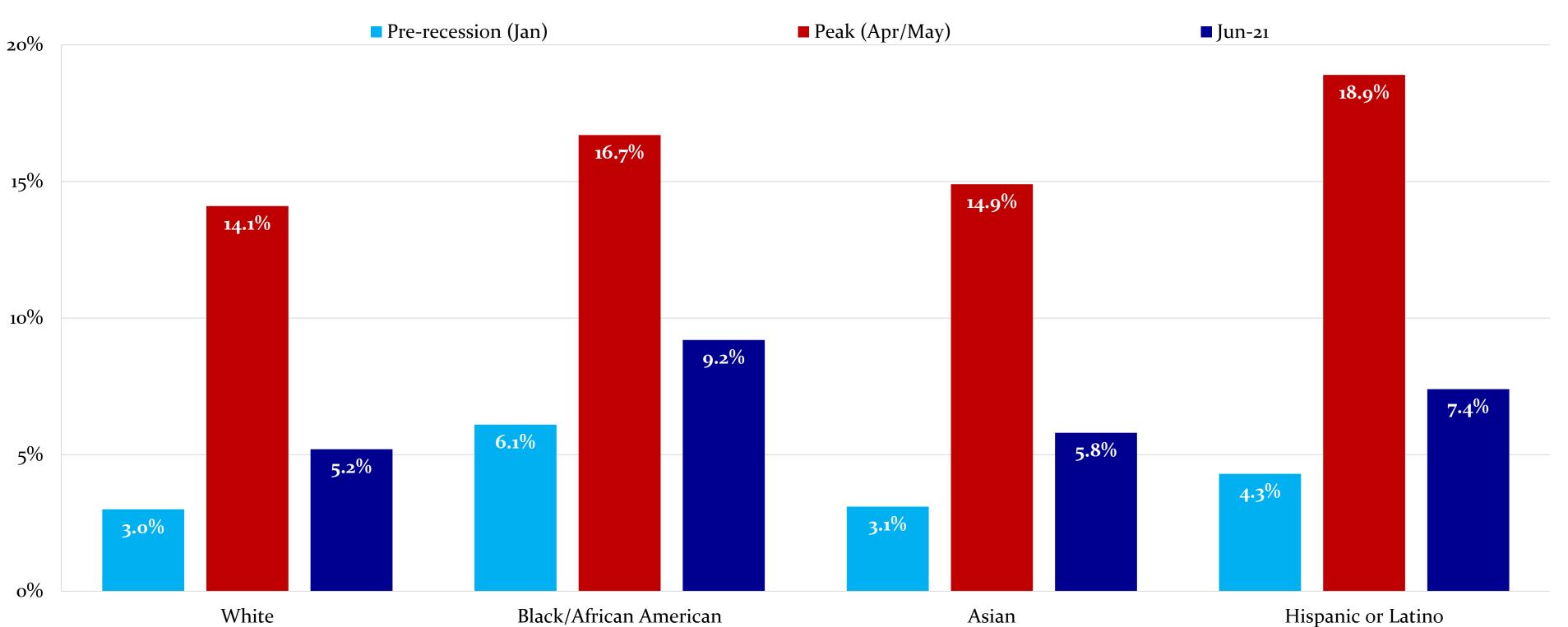
# May 2021

| Rank | Jurisdiction        | %   | Rank | Jurisdiction                  | %   |
|------|---------------------|-----|------|-------------------------------|-----|
| 1    | Carroll County      | 4.1 | 13   | Cecil County                  | 5.1 |
| 2    | Queen Anne's County | 4.3 | 14   | Washington County             | 5.5 |
| 2    | St. Mary's County   | 4.3 | 15   | Montgomery County             | 5.6 |
| 4    | Howard County       | 4.4 | 16   | Baltimore County              | 5.7 |
| 5    | Calvert County      | 4.6 | 17   | Wicomico County               | 5.8 |
| 5    | Caroline County     | 4.6 | 18   | Dorchester County             | 5.9 |
| 5    | Talbot County       | 4.6 | 19   | Charles County                | 6.0 |
| 8    | Anne Arundel County | 4.8 | 20   | Allegany County               | 6.3 |
| 8    | Harford County      | 4.8 | 21   | Somerset County               | 7.1 |
| 10   | Frederick County    | 4.9 | 22   | Worcester County              | 7.2 |
| 11   | Garrett County      | 5.0 | 23   | Baltimore City                | 7.6 |
| 11   | Kent County         | 5.0 | 24   | <b>Prince George's County</b> | 7.7 |

# Maryland: 6.1%

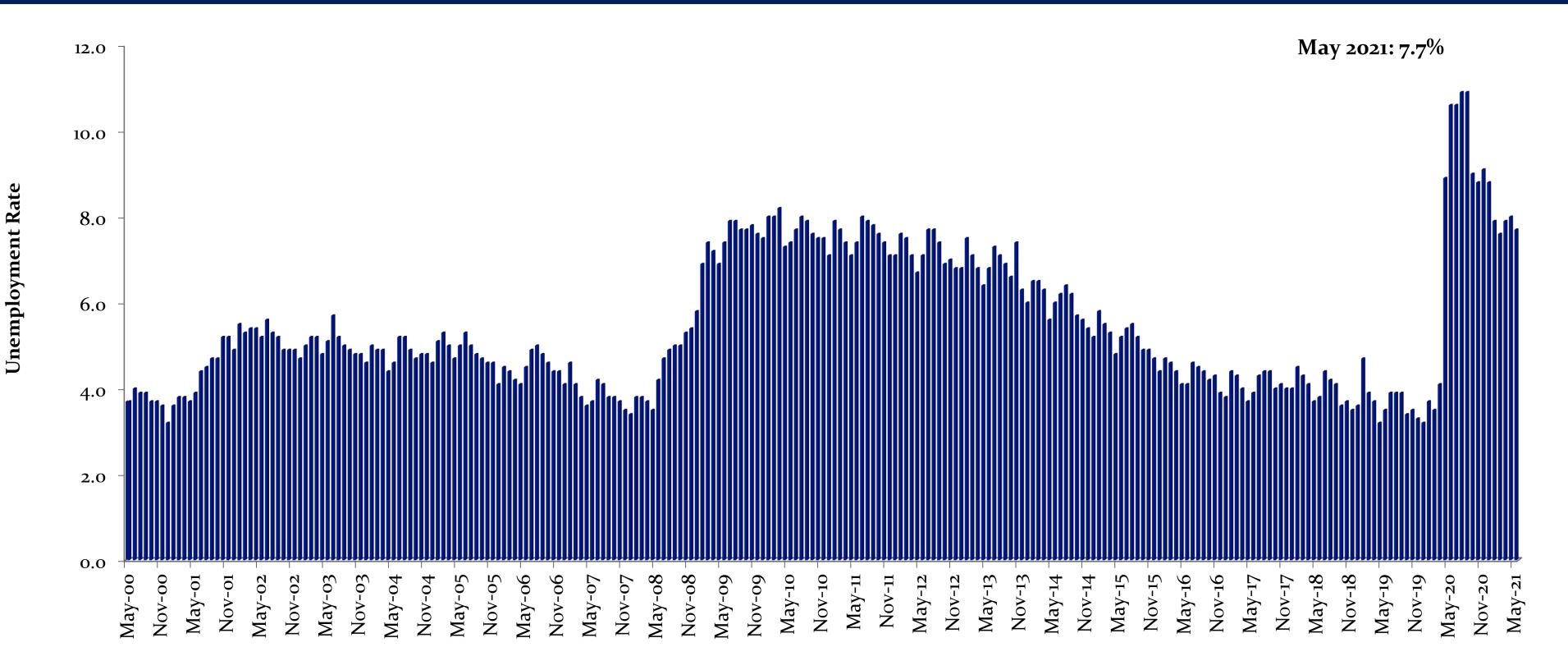


# Slythering Out of a Job - Most Impacted Groups by Race/Ethnicity **2020-2021** Monthly Unemployment Rates





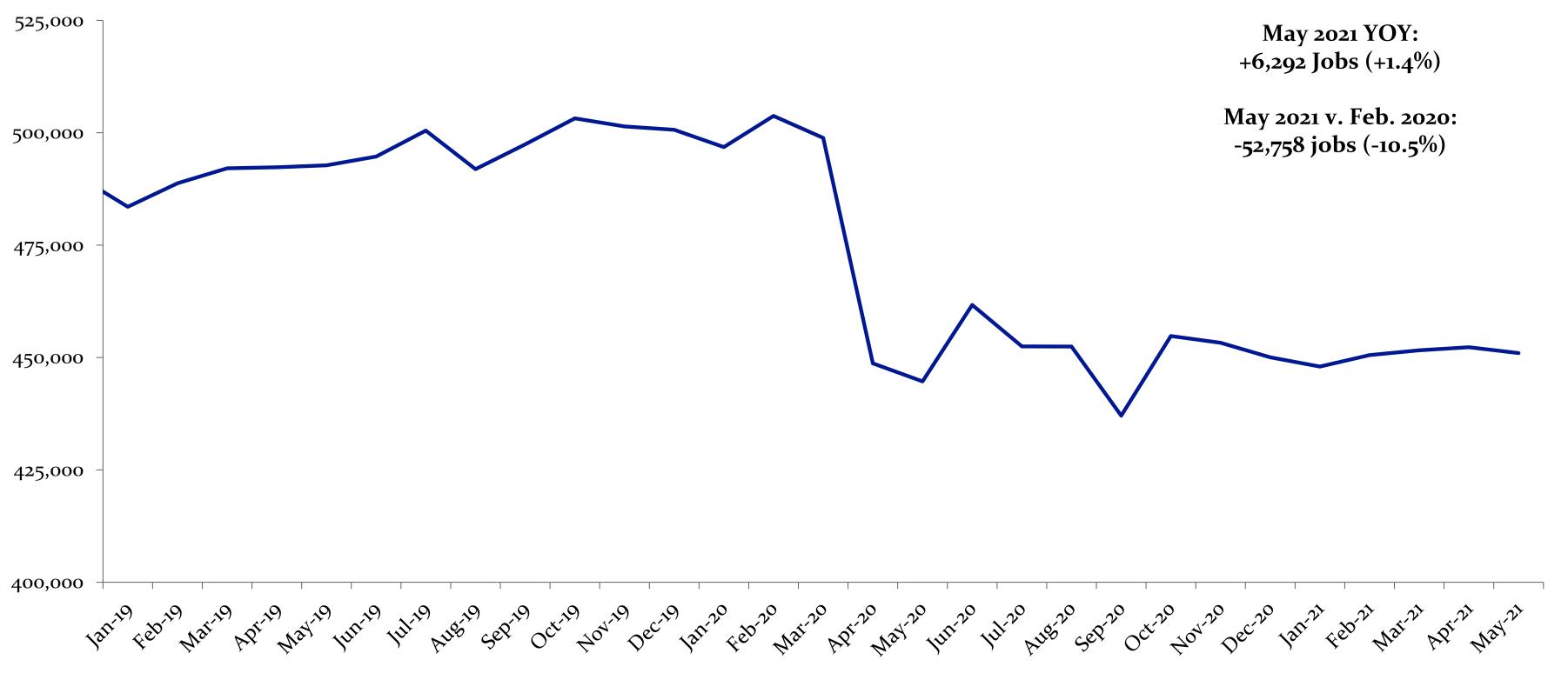
### **Prince George's County Unemployment Rate** *May 2000 – May 2021*



Source: U.S. Bureau of Labor Statistics



### **Prince George's County Employment (Place of Residence)** January 2019 – May 2021



Source: U.S. Bureau of Labor Statistics



# The Ministry Speaks

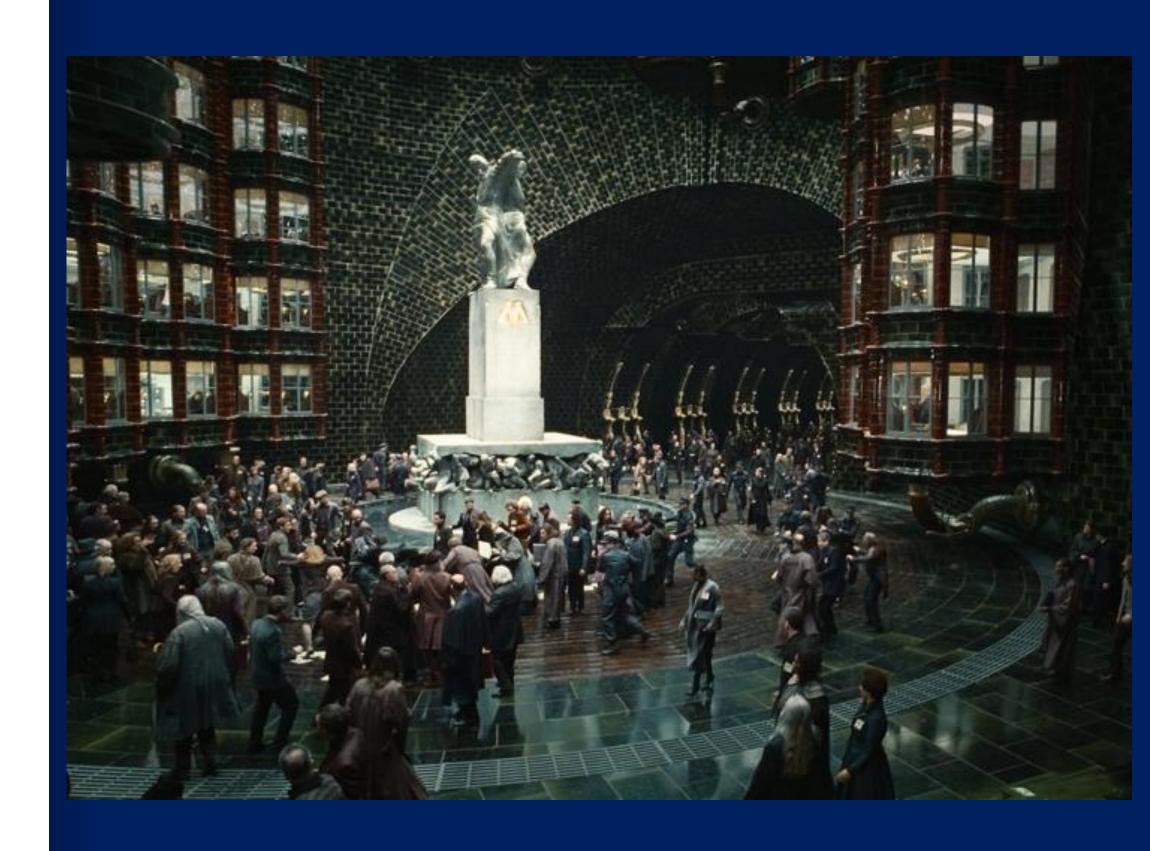




Photo: Warner Bros.; Fandom

## **COVID-19 Stimulus Packages I**

- Coronavirus Aid, Relief, and Economic Security (CARES) Act (3/27/2020)
  - More than \$2 trillion total
  - Direct payments to Americans: \$1,200
  - Extended/enhanced unemployment insurance program: \$600/week enhanced federal benefit
  - Loans and grants for small businesses: \$377 billion
  - Loans and grants for large businesses: \$510 billion
  - Direct aid to state and local governments:
     \$150 billion
  - Health care system: more than \$150 billion
- Paycheck Protection Program and Health Care Enhancement Act (4/24/2020): \$483 billion

Source: Congress.gov; Committee for a Responsible Federal Budget; NPR News; CNN Politics

- Consolidated Appropriations Act, 2021 (12/27/2020)
  - More than \$900 billion for coronavirus assistance
  - Direct payments to Americans: \$600
  - Extended/enhanced unemployment insurance program: \$300/week enhanced federal benefit
  - Rental assistance: \$25 billion and an eviction moratorium extension
  - Loans and grants for small businesses: Approx. \$285 billion for Paycheck Protection Program; grants for theaters and other live venues: \$15 billion
  - Aid for schools and childcare: \$82 billion for K-12 schools and colleges; \$10 billion for childcare providers
  - SNAP: raises benefits by 15 percent for 6 months
  - Vaccine funding: \$28 billion for purchase and distribution of vaccine; \$20 billion to states for testing/contact tracing
  - Direct aid to state and local governments: No



## **COVID-19 Stimulus Packages II: American Rescue Plan Act of 2021**

- Signed into law on 3/11/2021
- Total of \$1.9 trillion
- Direct payments to Americans: \$1,400
- Extended federal unemployment assistance: \$300/week
- Direct aid to state and local governments:  $\approx$  \$350 billion
- Education:  $\approx$  \$170 billion for K-12 schools and higher ed





• Small businesses: ≈\$49 billion in loans/grants for several programs for small businesses, restaurants/bars, and venue

• Public health:  $\approx$  \$92 billion for COVID-19 vaccine, testing, and workforce efforts

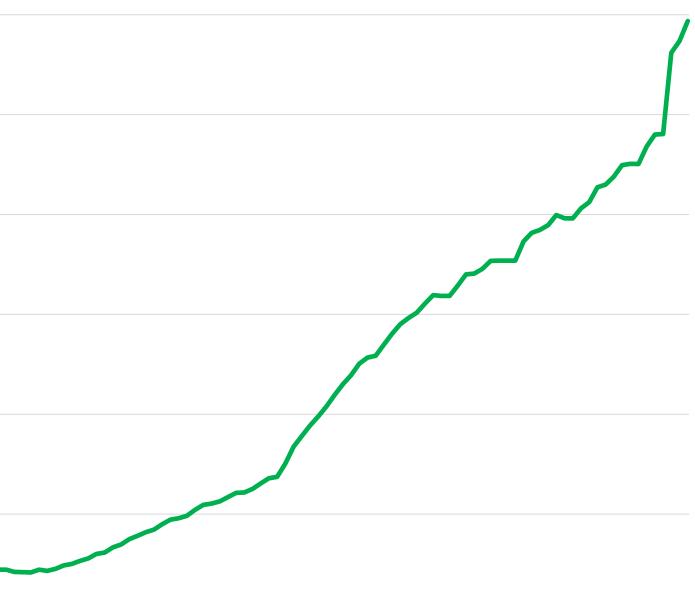
• Tax provisions: expands/increases Child Tax Credit, Earned Income Tax Credit (EITC), dependent care tax credit, employee retention credit, and paid leave credits

• Nutrition assistance; housing aid; health insurance subsidies; changes to Medicaid/Medicare policy funding; aviation/railway/transit funding

## **Are We Being Dumbledore?** U.S. Federal Debt (Total Public Debt), 1966 – 2020

Federal Debt: Total Public Debt (\$ Trillions) \$28.0 \$24.0 \$20.0 \$16.0 \$12.0 **\$8.0** \$4.0 \$0.0 1966 1968 1970 1972 1974 1976 1978 1980 1982 1984 1986 1988 1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020







# COVID's Commercial Curse

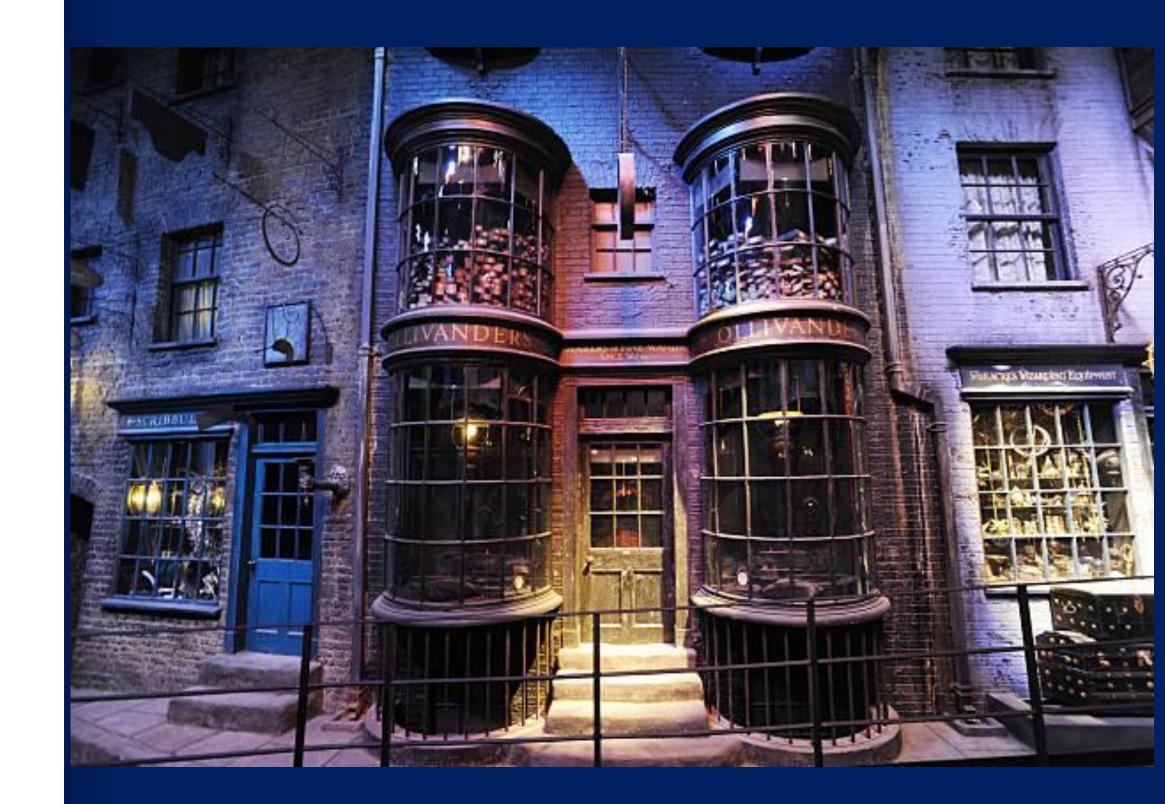




Photo: Warner Bros. Studio Tour/Google

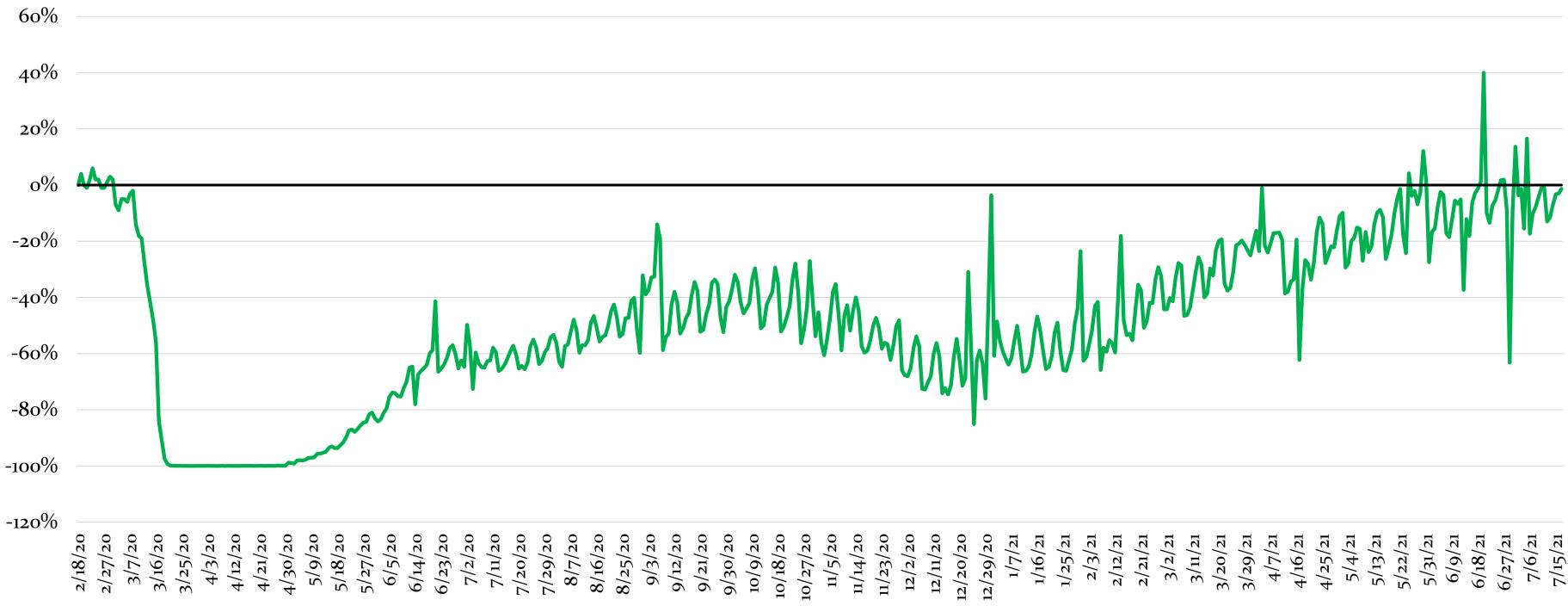
## Large Retail Bankruptcies in the U.S. in 2020

| Retailer/Company   | Date     | Retailer/Company          | Date    | Retailer/Company        | Date    |  |  |  |
|--|----------|---------------------------|---------|-------------------------|---------|--|--|--|
| Francesca's  | 12/3/20  | Brooks Brothers           | 7/8/20  | Rubie's Costume Co.     | 4/30/20 |  |  |  |
| Guitar Center  | 11/21/20 | Lucky Brand               | 7/3/20  | Roots USA               | 4/29/20 |  |  |  |
| Furla  | 11/6/20  | Old Time Pottery          | 6/28/20 | N B L Textiles          | 4/24/20 |  |  |  |
| Furniture Factory Outlet   | 11/5/20  | BHS Foodservice Solutions | 6/26/20 | True Religion           | 4/13/20 |  |  |  |
| Emerald Health Bioceuticals  | 10/20/20 | GNC                       | 6/23/20 | Castella Imports        | 4/13/20 |  |  |  |
| Century 21   | 9/10/20  | Fairn & Swanson           | 6/2/20  | Donghia                 | 3/30/20 |  |  |  |
| Interstate Commodities   | 8/26/20  | Liftopia                  | 6/2/20  | CHIEF Supply            | 3/20/20 |  |  |  |
| Stein Mart   | 8/12/20  | Libbey Glass              | 6/1/20  | Paddle8                 | 3/16/20 |  |  |  |
| Lord & Taylor  | 8/2/20   | Tuesday Morning           | 5/27/20 | Generation Zero Group   | 3/13/20 |  |  |  |
| Tailored Brands  | 8/2/20   | Centric Brands            | 5/18/20 | Modell's Sporting Goods | 3/11/20 |  |  |  |
| Ascena   | 7/23/20  | J.C. Penney               | 5/15/20 | Bluestem Brands         | 3/9/20  |  |  |  |
| NTS W. USA   | 7/22/20  | Stage Stores              | 5/10/20 | Art Van Furniture       | 3/8/20  |  |  |  |
| Occasion Brands  | 7/22/20  | Neiman Marcus             | 5/7/20  | Pier 1 Imports          | 2/17/20 |  |  |  |
| The Paper Store  | 7/14/20  | John Varvatos             | 5/6/20  | The Worth Collection    | 2/14/20 |  |  |  |
| RTW Retailwinds  | 7/13/20  | CD II Fashions            | 5/4/20  | Must Cure Obesity       | 1/31/20 |  |  |  |
| Muji USA   | 7/10/20  | J. Crew                   | 5/4/20  | Papyrus                 | 1/23/20 |  |  |  |
| Sur La Table   | 7/8/20   | J. Hilburn                | 4/30/20 | Armadio                 | 1/15/20 |  |  |  |
| Source: S&P Global Market Intelligence. Notes: 1. S&P Global Market Intelligence's bankruptcy coverage is limited to public companies or private companies with public debt where either assets or liabilities at the time of bankruptcy filing are greater than or equal to \$2 million, or private companies where either assets or liabilities at the time of bankruptcy filing are greater than or equal to \$2 million, or private companies where either assets or liabilities at the time of bankruptcy filing are greater than or equal to \$2 million, or private companies where either assets or liabilities at the time of bankruptcy filing are greater than or equal to \$2 million, or private companies where either assets or liabilities at the time of bankruptcy filing are greater than or equal to \$10 million. |          |                           |         |                         |         |  |  |  |

either assets or liabilities at the time of bankruptcy filing are greater than or equal to \$2 million, or private companies where either assets or liabilities at the time of bankruptcy filing are greater than or equal to \$10 million.

## **U.S. Restaurant Reservations (Seated Diners)** % Change Compared to 2019



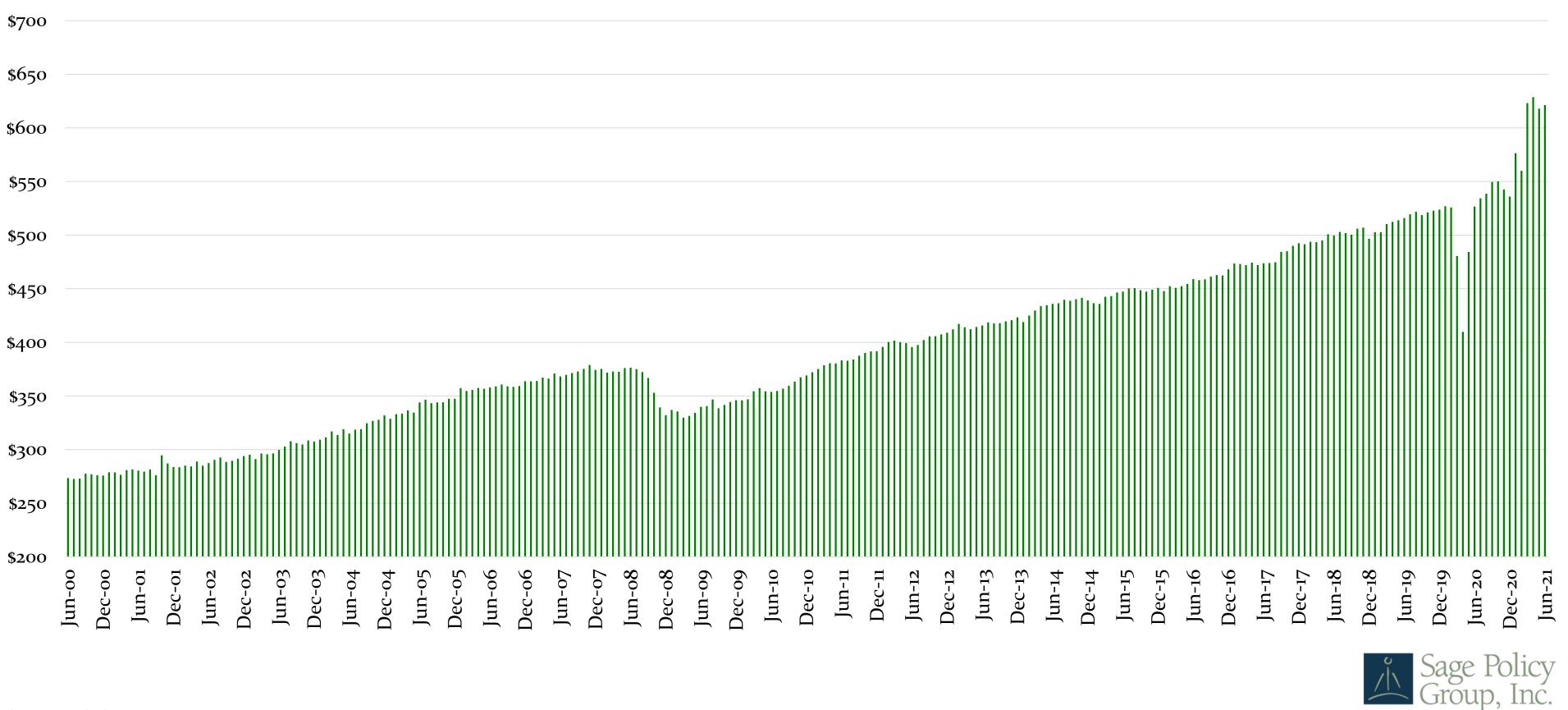




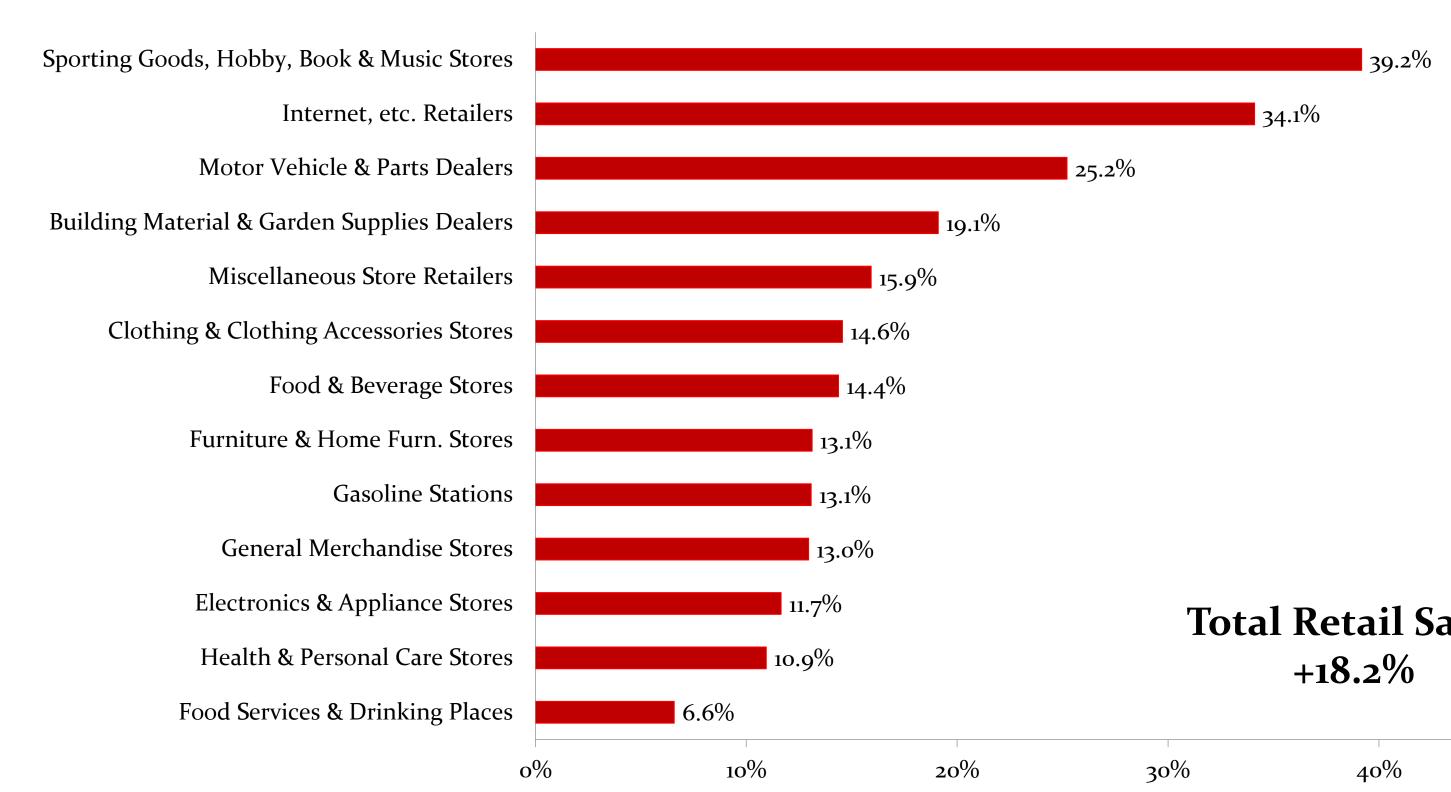
| 2/29/20 | 1/7/21 | 1/16/21 | 1/25/21 | 2/3/21 | 2/12/21 | 2/21/21 | 3/2/21 | 3/11/21 | 3/20/21 | 3/29/21 | 4/7/21 | 4/16/21 | 4/25/21 | 5/4/21 | 5/13/21 | 5/22/21 | 5/31/21 | 6/9/21 | 6/18/21 | 6/27/21 | 7/6/21 | 7/15/21 |
|---------|--------|---------|---------|--------|---------|---------|--------|---------|---------|---------|--------|---------|---------|--------|---------|---------|---------|--------|---------|---------|--------|---------|

## **U.S. Retail Sales** June 2000 – June 2021

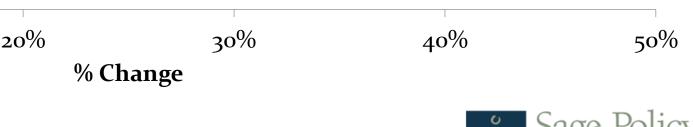
Retail Sales (\$Billions)



## **U.S.** Retail Sales by Type of Business February 2020 v. June 2021 % Change



## **Total Retail Sales:**





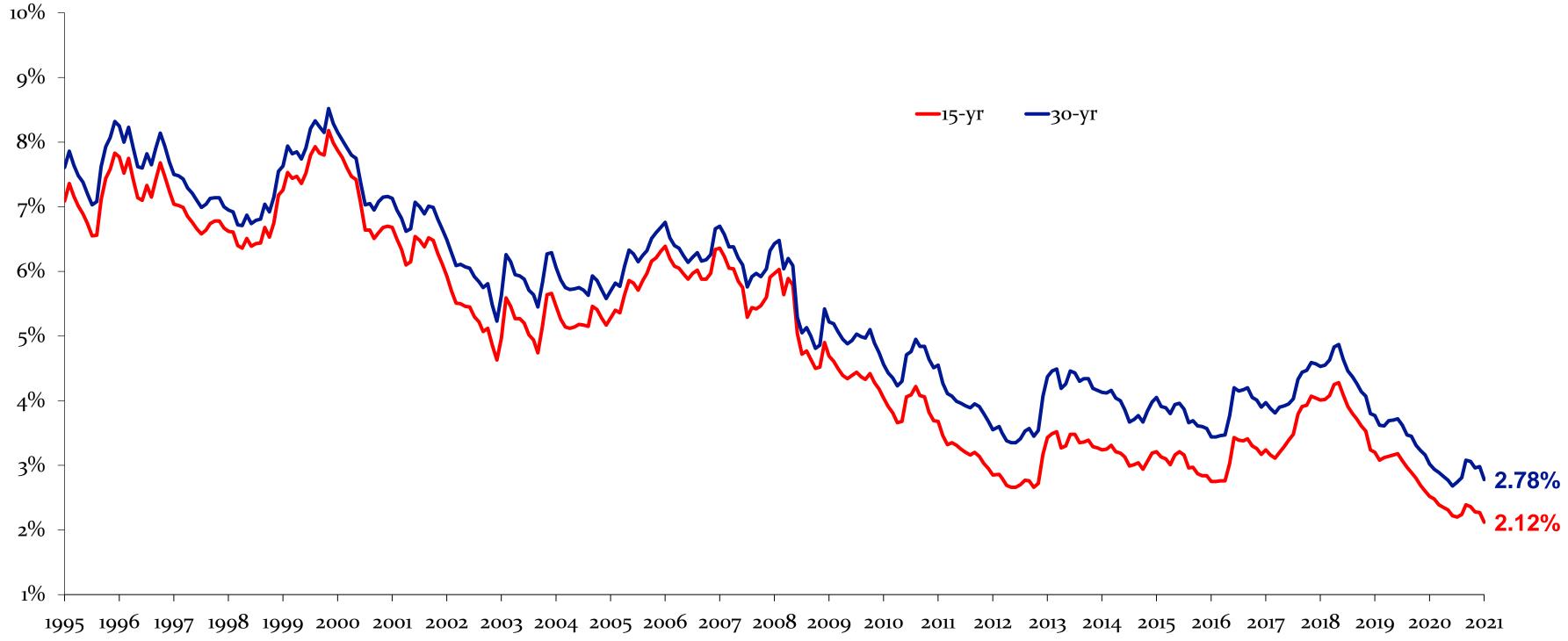
## I'm in Ravenclaw House!





Photo: Clipartkey.com

## 15-Year & 30-Year Fixed Mortgage Rates July 1995 – July 2021\*



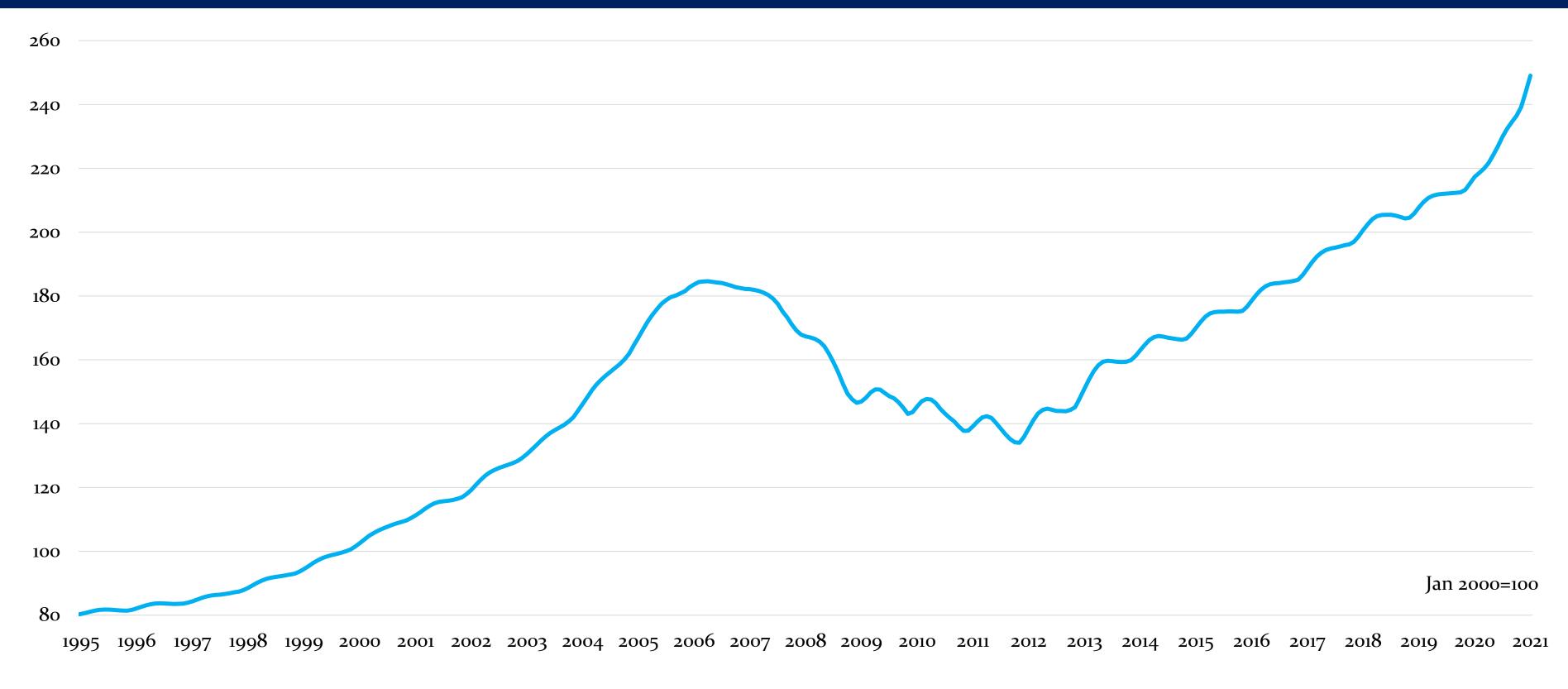
Source: Freddie Mac

Rate



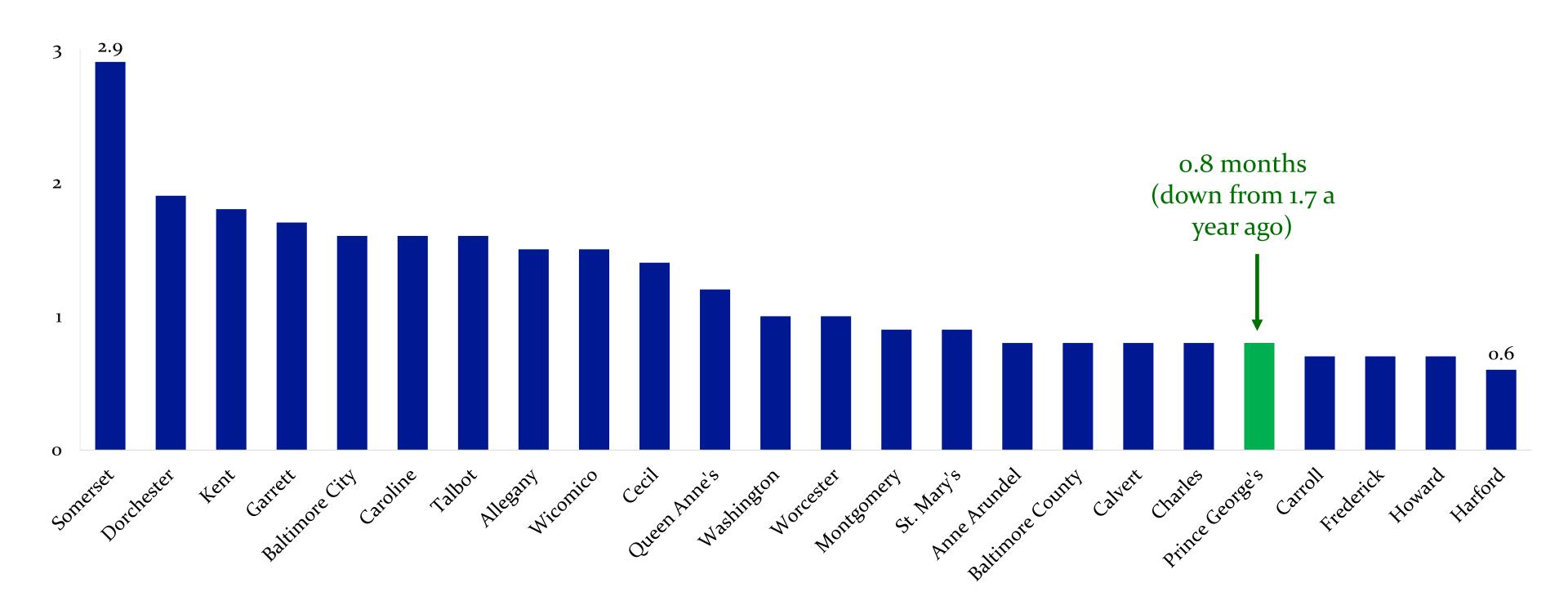
<sup>\*</sup>Week ending 7/22/2021

## **S&P Case-Shiller U.S. National Home Price Index** *April 1995 – April 2021*





## Months of Inventory by Maryland County, June 2021



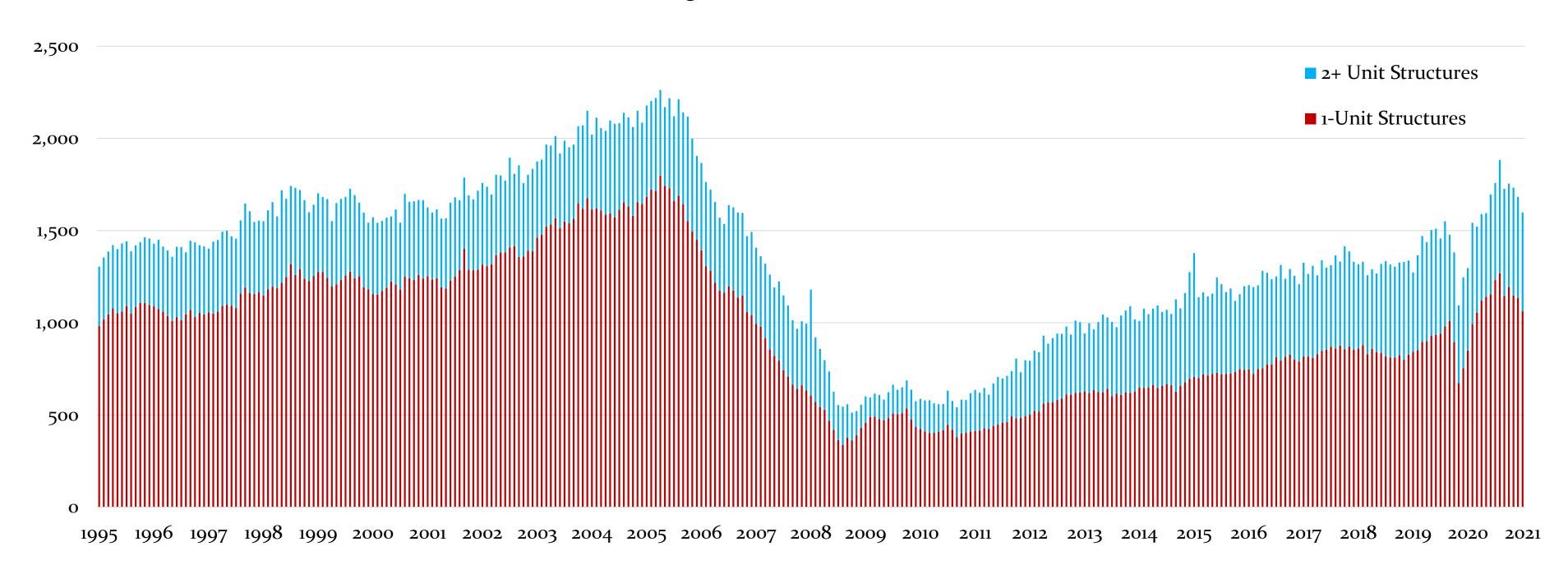
### Maryland : 1.0 Months

Source: Maryland Association of Realtors (MAR)



## **U.S. Residential Building Permits** June 1995 – June 2021

Building Permits (ooo's of Units)





## U.S. Net Migration in Metropolitan Areas, 2019 to 2020

### 2019 to 2020 net migration including movers from abroad (millions)

| 4.0  |                              |                     |
|------|------------------------------|---------------------|
| 4.0  |                              |                     |
| 3.0  |                              | 2.99                |
| 2.0  |                              |                     |
|      |                              |                     |
| 1.0  |                              |                     |
| 0.0  |                              |                     |
|      |                              |                     |
| -1.0 |                              |                     |
| -2.0 | -2.01                        |                     |
|      |                              |                     |
| -3.0 | Metro Areas-Principal Cities | Metro Areas-Suburbs |

Nonmetro Areas



## **Observed Rent Declines in Major U.S. Cities** Rent Changes in Select U.S. Cities, March to December 2020

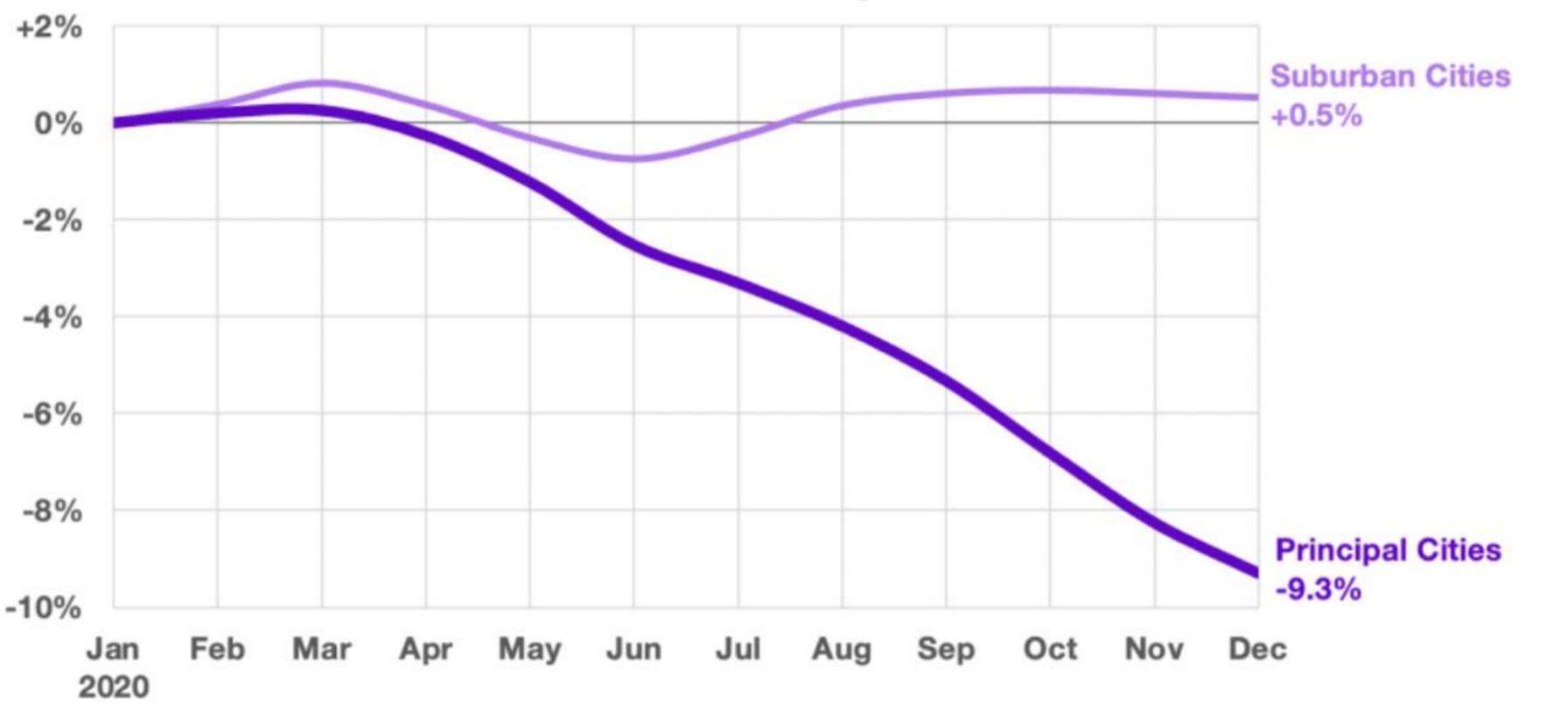
| Largest Rent Declines/Increases among 50 largest U.S. cities by population |                            |                      |                            |  |  |  |  |  |  |
|--|----------------------------|----------------------|----------------------------|--|--|--|--|--|--|
| City   | Rent Growth<br>Since March | City                 | Rent Growth<br>Since March |  |  |  |  |  |  |
| San Francisco, CA  | -26.7%                     | Fresno, CA           | 7.9%                       |  |  |  |  |  |  |
| Seattle, WA  | -22.0%                     | Albuquerque, NM      | 7.1%                       |  |  |  |  |  |  |
| Boston, MA   | -20.6%                     | Memphis, TN          | 6.7%                       |  |  |  |  |  |  |
| New York, NY   | -19.9%                     | Tucson, AZ           | 6.1%                       |  |  |  |  |  |  |
| Washington, DC   | -15.3%                     | Virginia Beach, VA   | 5.7%                       |  |  |  |  |  |  |
| San Jose, CA   | -15.2%                     | Las Vegas, NV        | 5.2%                       |  |  |  |  |  |  |
| Oakland, CA  | -14.2%                     | Arlington, TX        | 4.7%                       |  |  |  |  |  |  |
| Chicago, IL  | -13.2%                     | Colorado Springs, CO | 4.4%                       |  |  |  |  |  |  |
| Minneapolis, MN  | -12.8%                     | El Paso, TX          | 4.1%                       |  |  |  |  |  |  |
| Los Angeles, CA  | -7.9%                      | Tulsa, OK            | 4.0%                       |  |  |  |  |  |  |

Rent declines are concentrated in large, expensive markets, while in affordable midsize cities, rent growth accelerates...

Source: Apartment List



## **Observed Rent Declines in Cities v. Suburbs** *Cumulative Rent Change in 2020*

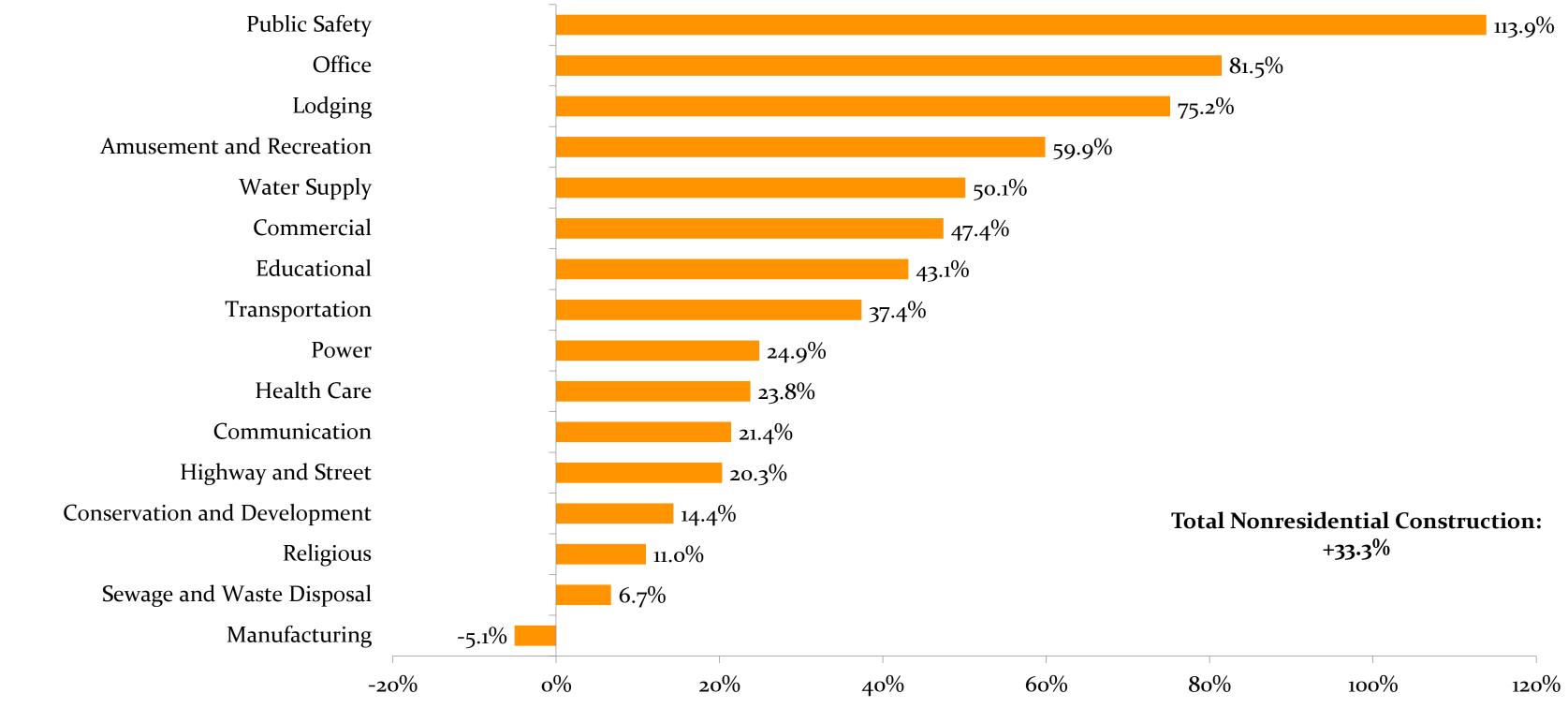


Source: Apartment List. Note: rent changes are population-weighted and aggregated across principal/suburban cities within a sample of 30 large metropolitan areas.

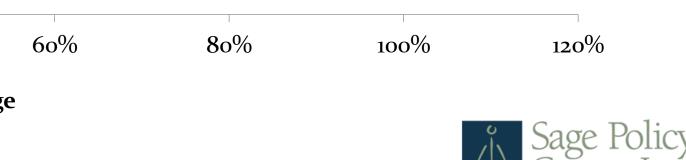




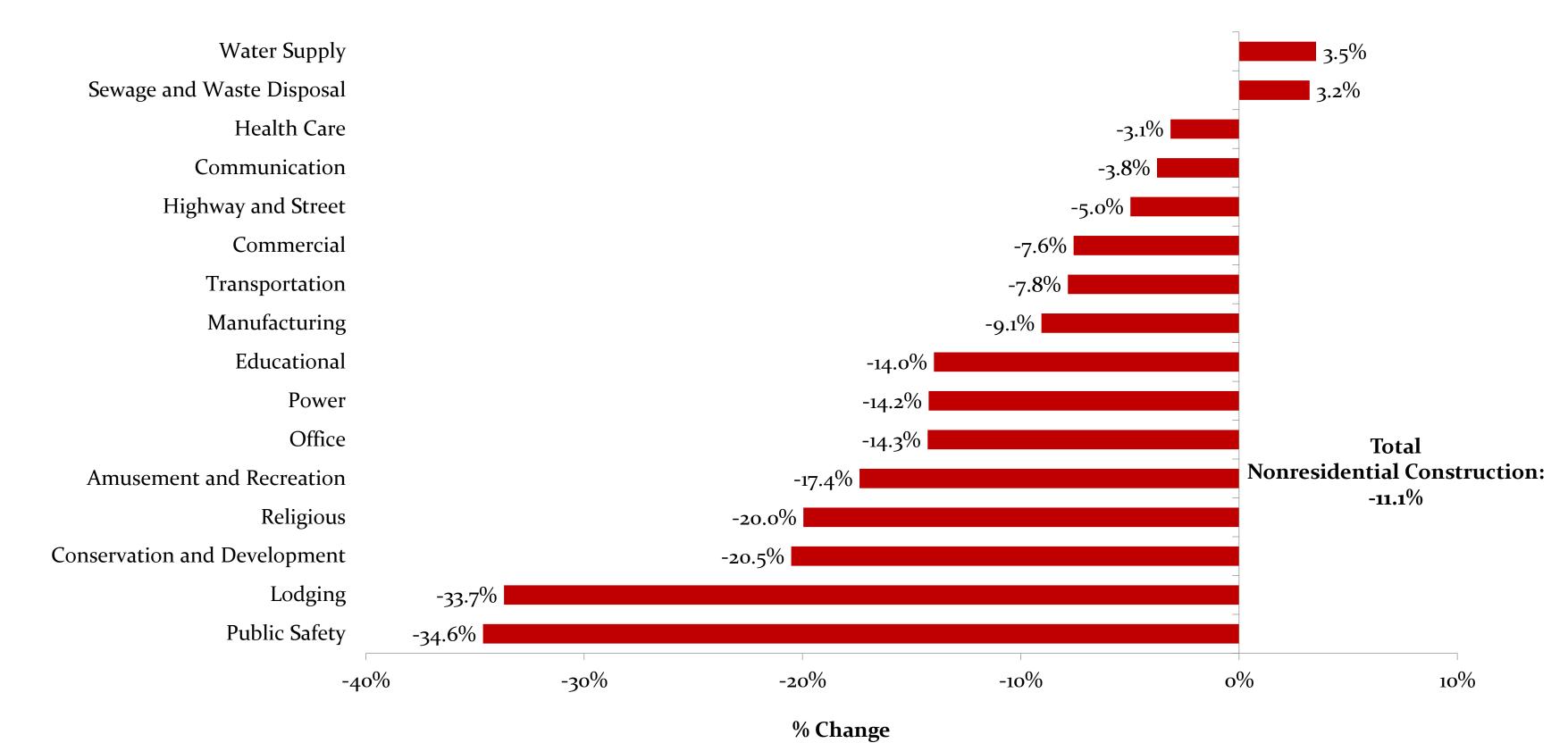
### **National Nonresidential Construction Spending by Subsector** February 2015 v. February 2020



5-year % Change



### **National Nonresidential Construction Spending by Subsector** February 2020 v. May 2021



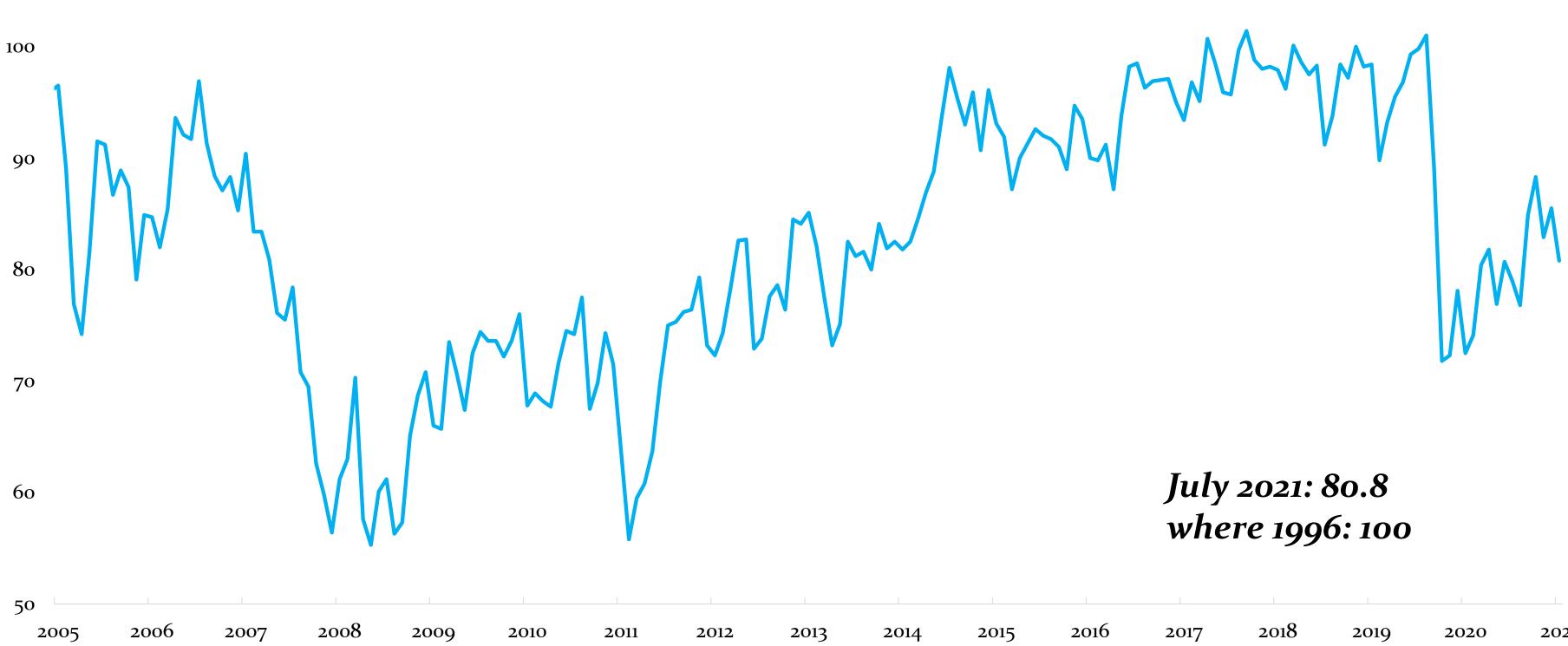


# The Crystal Ball





## **University of Michigan Index of Consumer Sentiment** 2005 - 2021

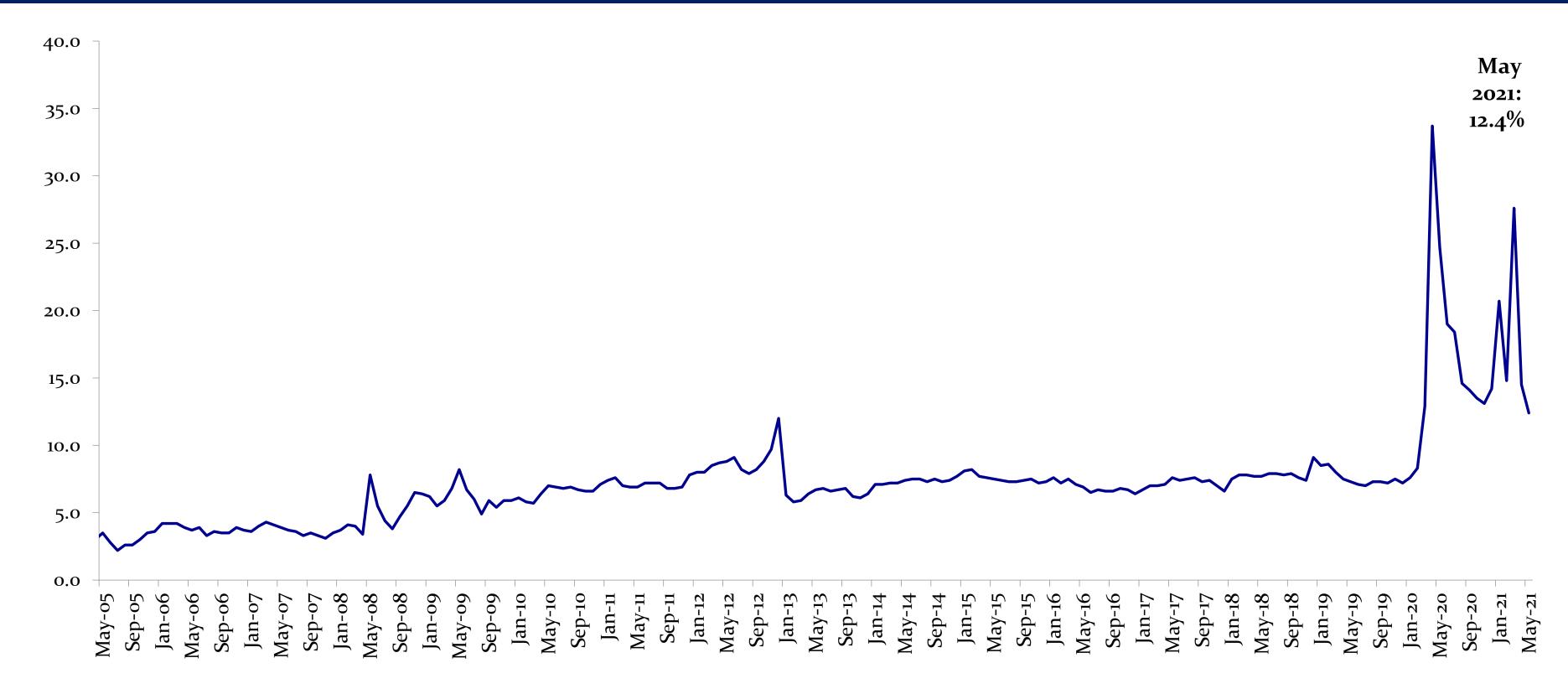


Source: University of Michigan





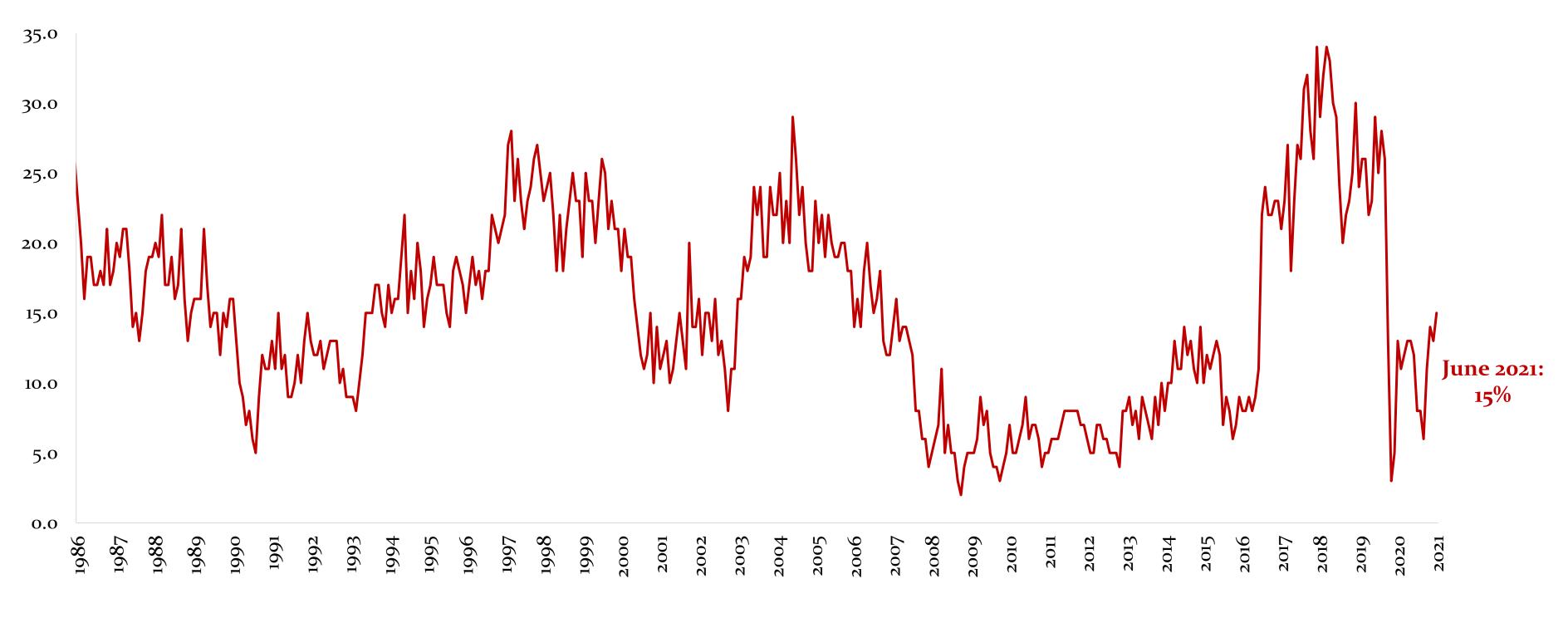
## U.S. Saving Rate, May 2005 – May 2021 (Savings as Percentage of Personal Disposable Income)





## NFIB Index of Small Business Optimism: Good Time to Expand 1986 - 2021

% of respondents who think the next 3 months will be a good time to for small business to expand



Source: National Federation of Independent Business (NFIB)



## The Sorcerer's Outlook

sides of economy must participate.

 $\bullet$ 

- $\bullet$ not just in America.
- available.
- $\bullet$ economic growth.
- $\bullet$ of greater austerity during the years ahead.

For an economy to flourish, both demand and supply

With ongoing stimulus, demand gets a further boost, but supply will be constrained by numerous factors, and

The result is that the U.S. savings rate will remain elevated, spring loading the economy for rapid economic growth once vaccines become more broadly

The back half of 2021 should be spectacular for

However, there will be a day of reckoning as deficit hawks come back into fashion, creating the possibility



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## QUESTIONS & ANSWERS Please use the Q&A button on the bottom of

## your screen.







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David Harrington President & CEO Prince George's Chamber of Commerce





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